

Case Studies in Design Informatics 1

S01.2: Axiofacts = A_tefacts & Memoranda

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Adapted from materials kindly provided by Gilbert Cockton

Wicked Problems

- ❖ We don't understand the problem until we've attempted a solution
- ❖ We don't know when they are finally solved.
- ❖ There are no right or wrong solutions, and we can't iteratively optimise until we get an optimal option
- ❖ Every wicked problem is unique; it's impossible to generalise



A_TEFACTS

MEMORANDA

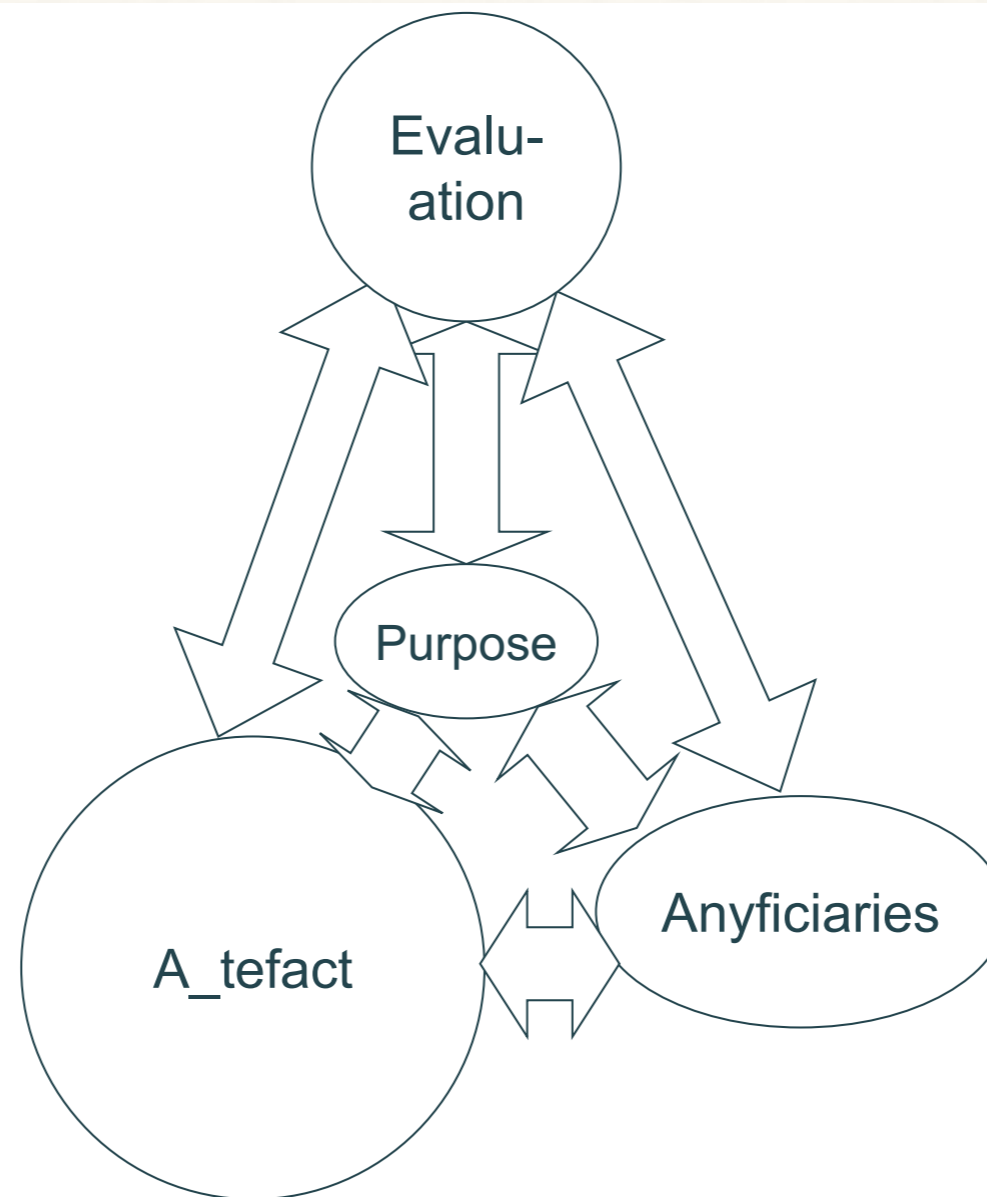
Antefact /Artefact = A_tefact

Four Design Arenas

- ❖ 1. **a_tefacts**: interactive digital products or services, what we produce (artefact) / have produced (antefact)
- ❖ **memoranda**: backgrounds that interact with a_tefact creation
 - ❖ 2. **Purpose**: the intended worth of the artefacts in use
 - ❖ 3. **Anyficiaries**: who benefits (beneficiaries), who doesn't (maleficiaries)
 - ❖ 4. **Evaluation**: to what extent is the intended worth for the anyficiaries achieved

AXIOFACT =
A_TEFAC +
MEMORANDA

Axiofact: Worth that has been made
by reflectively connecting **A_tefacts** in
conversations with **memoranda** in design work



ABSTRACT
DESIGN
SITUATION

Simple
model of arena
based design
work













Four design arenas need
Balanced integration

Different Approaches / Different Emphases

- ❖ Applied Arts: Let's make shiny things!
- ❖ User Centred Design: Can users use it?
- ❖ Engineering: Does it fulfil its purpose?



Strengths and weaknesses

	Artefact	Purpose	Evaluations	Beneficiaries
Applied Arts				
Engineering				
User-centred				

How Do You Work on All Design Areas?

- ❖ You look at how each of the design activities you do impact them in turn. Some will be more artefact heavy, some more purpose centric, etc.