The Human Factor - Working with Users

### Signal Detection Theory

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# Signal Detection Theory

- \* How do we tell the difference between a signal and noise?
- \* Signal perceived to be present vs. Signal actually present
  - Hit: correct detection
  - Rejection: correct rejection
  - \* False alarm: perception of signal when none present
  - \* Miss: signal present, but not perceived

## Example: Giving an Alert

- Signal is perceived to be present:
  the user thinks that an alert has been given
- Signal is present:
  an alert has been given
- \* False alarm:

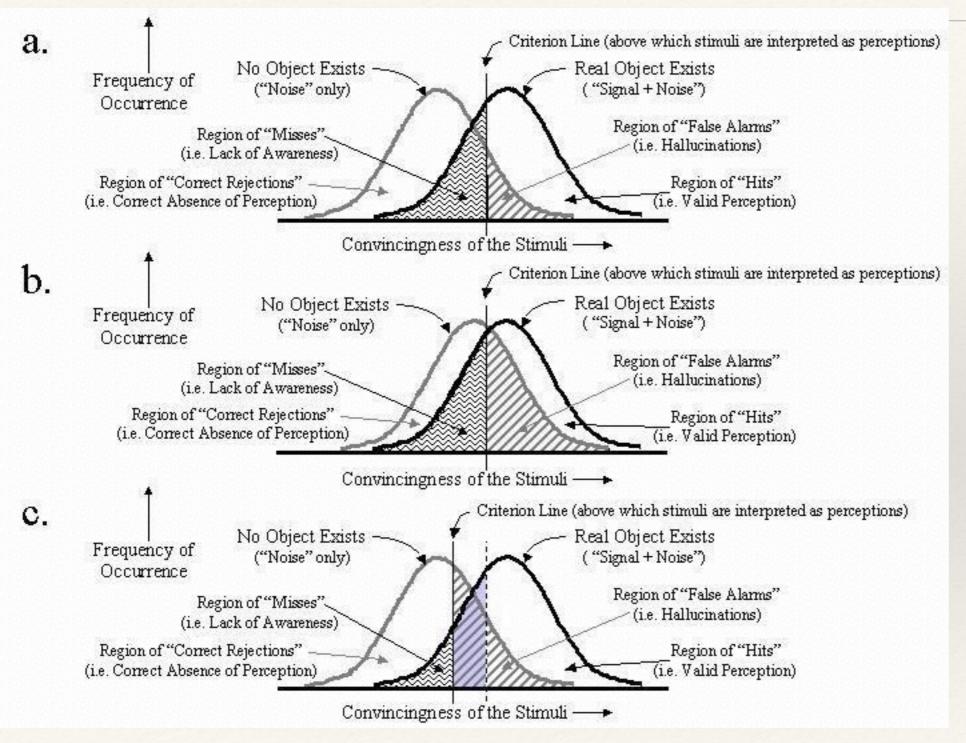
user reacts to an alert when there is no reason to do so

\* Miss:

user fails to notice an alert

Hint: Think red lights at a pedestrian crossing. Users can be pedestrians, cyclists, or car drivers

#### **Example: Hallucinations**



Igor Dolgov and Michael K. McBeath (2005). A signal-detection-theory representation of normal and hallucinatory perception. BEHAVIORAL AND BRAIN SCIENCES (2005) 28:6, p. 761/762, fig. 1

### Thresholds for Noticing

these presume • no other stimuli present • perceptual abilities of a 20 year old	Sight	Candle flame, 50km away
	Sound	Tick of a watch, 6m away
	Taste	1g salt in 500L water
	Smell	1 drop perfume in 3 room flat
	Touch	bee wing falling on cheek from 1 cm

# Seeing Groups

Separate elements are seen as a single group if they

- are close together
- move together
- share a shape or colour
- form a shape, such as a line, that is simple, stable, and optimal
- are in a region with symmetrical boundaries