

# **Data-Driven Storytelling**

The Human Factor

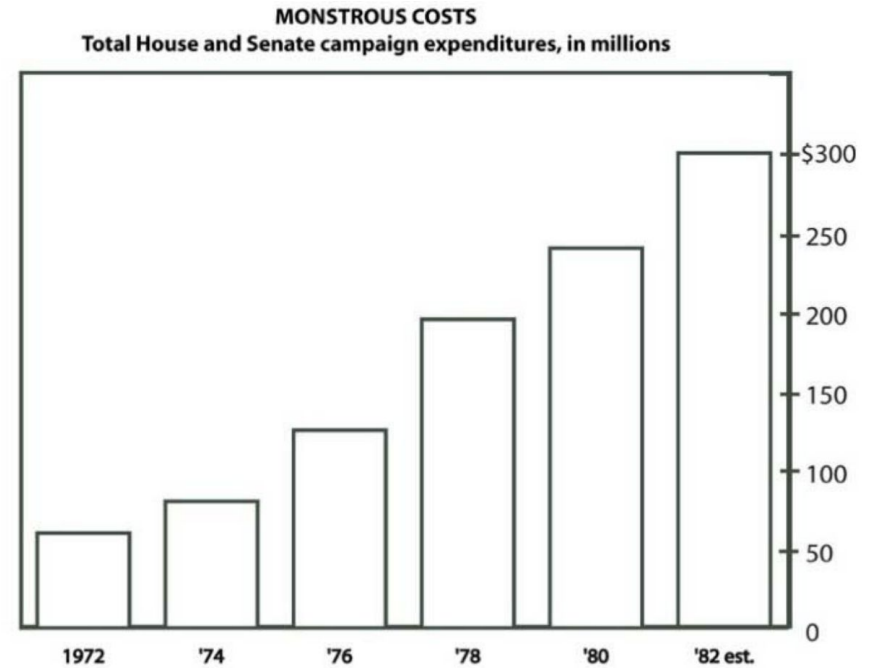
*Benjamin Bach*

March 2019

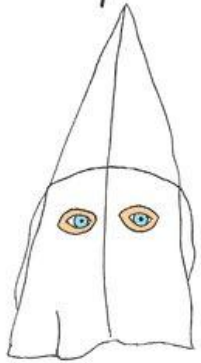
Edinburgh University

*bbach@inf.ed.ac.uk*

# Embellishment

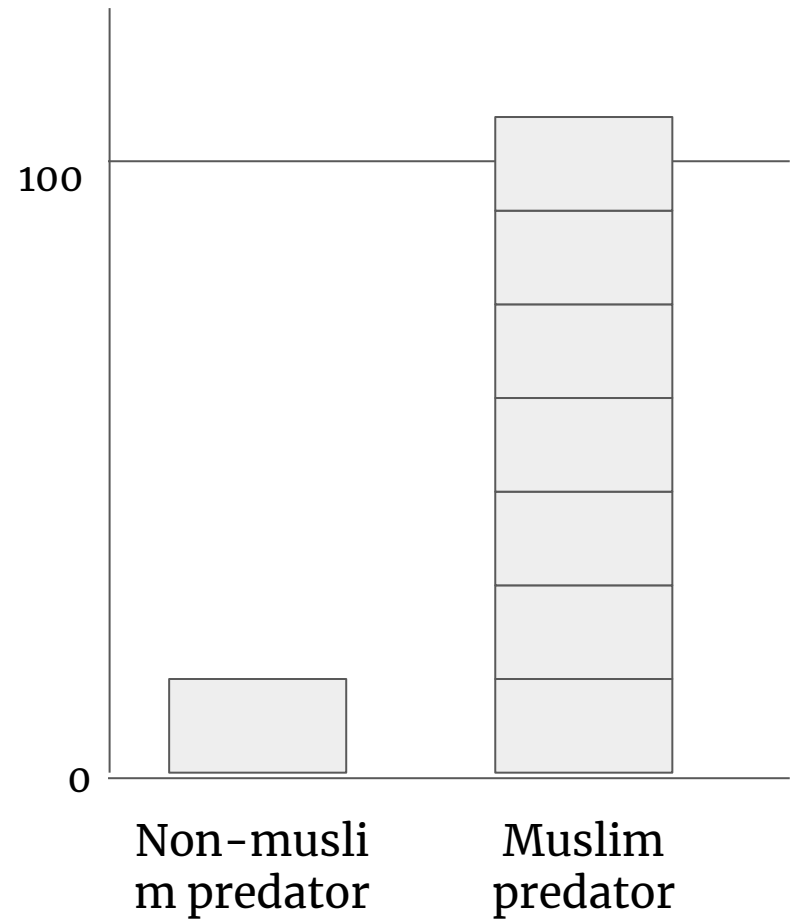


# Average Press Coverage Of A Terrorist Attack



NON-MUSLIM PERPETRATOR  
= 15 HEADLINES

MUSLIM PERPETRATOR  
= 105 HEADLINES



# After the Vote

N

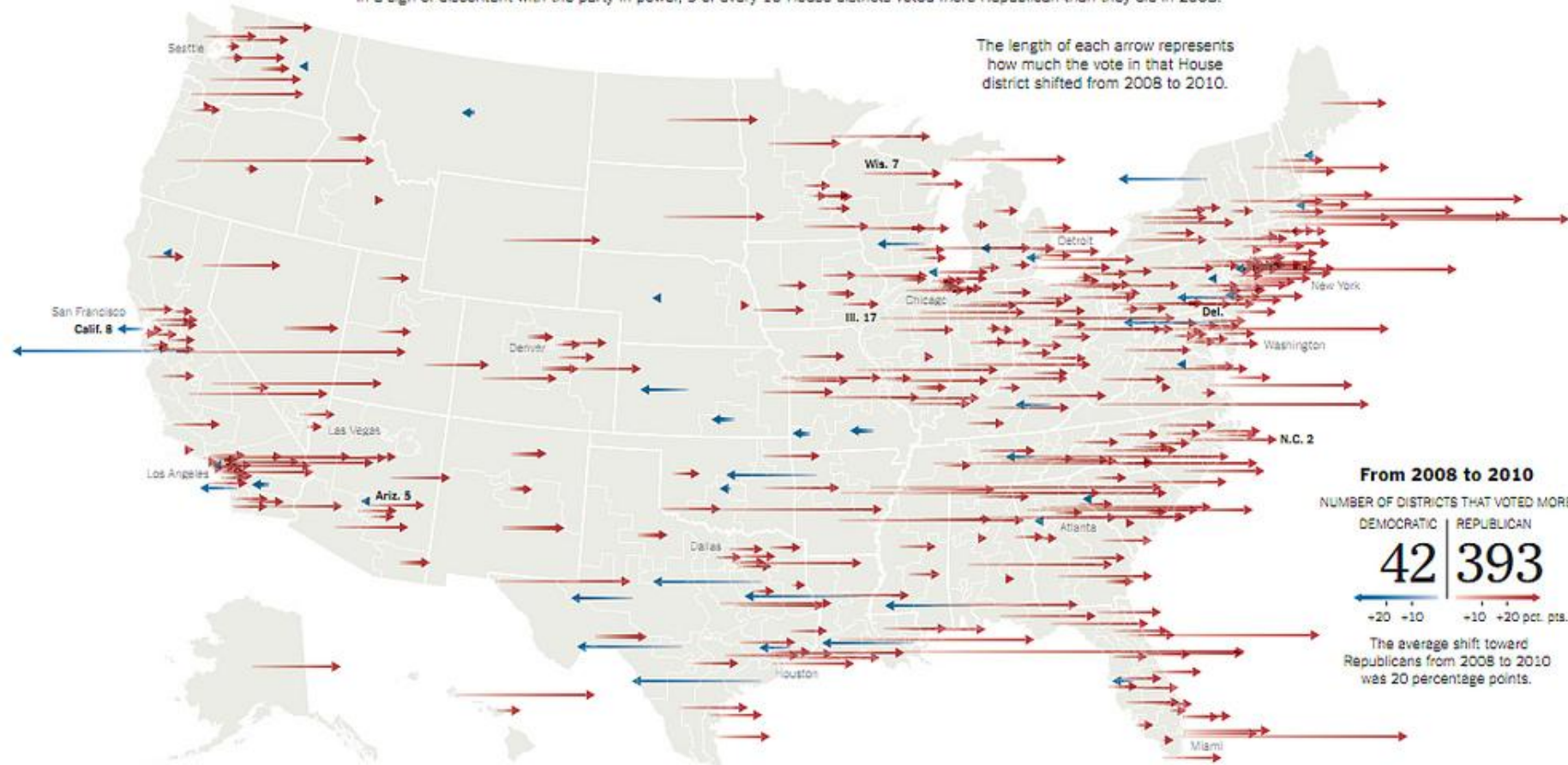
P1

THURSDAY, NOVEMBER 4, 2010

The New York Times

## Districts Across the Country Shift to the Right

In a sign of discontent with the party in power, 9 of every 10 House districts voted more Republican than they did in 2008.



While Republicans increased their share of the vote in **California 8**, Nancy Pelosi's lead still increased in the absence of a strong third-party candidate.

**Arizona 5** shifted right about 20 points — enough to switch the seat to Republicans. David Schweikert defeated the Democrat he lost to in 2008.

The shift in **Wisconsin 7** was about average for an open race. Here, Sean P. Duffy, a Republican district attorney, won by 8 percentage points.

One of the largest shifts was in **Illinois 17**, where Republican Bobby Schilling, a pizza business owner, beat Phil Hare, a two-term Democratic incumbent.

Only a few districts voted more Democratic. In **Delaware**, the shift helped John Carney defeat Glen Urquhart for the seat held by Michael N. Castle since 1993.

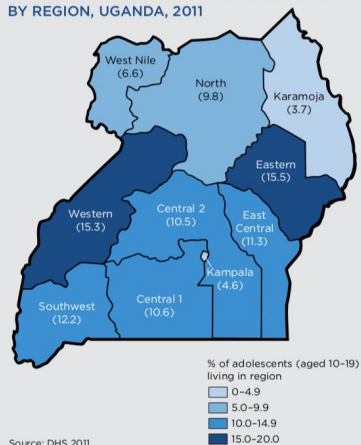
Renee Ellmers delivered one of the Republican Party's narrowest gains in **North Carolina 2**, a district that Democrats won by 36 percentage points in 2008.



# Text + picture

physical, social, political, and economic structures of a region can place residents at varying risks for vulnerability. Areas susceptible to violence or natural disaster pose clear threats to individuals. An individual's environment also affects his or her development and behavioral choices. Resources available in the physical and social environments create the contexts within which decisions are made about health, education, and employment. Political and social environments also dictate whether resources are accessible to all adolescents. An examination of the residential distribution of adolescents provides a baseline for comparing geographical patterns of vulnerability. Within Uganda, by type of residence, the majority of adolescents (87 percent) live in rural versus urban areas. Figure 6 shows the distribution of adolescents aged 10 to 19 living in Uganda. Regional distributions show Karamoja contains only four percent of the adolescent population. Kampala with a much denser population contains 4.6 percent of the population. The Eastern and Western regions contain the largest proportions of the adolescent population.

**FIGURE 6**  
PROPORTION OF ADOLESCENTS AGED 10-19  
BY REGION, UGANDA, 2011



## Household factors influencing vulnerability

Household-level factors have direct impacts on the well-being of adolescents. Households are the primary setting where adolescents live and engage in activities. For this reason, the household environment and the people who live there have significant impacts on the lives of adolescents. Physical conditions of the home influence the health of residents. Family structures and demographic characteristics of household members affect the knowledge, decisions, behaviors and interactions in the environment of the adolescent.

### Access to improved water sources and sanitation

Unsafe water, inadequate sanitation, and poor hygiene are among the five leading risk factors responsible for one quarter of all deaths in the world (WHO 2009). Unsafe water supplies and inadequate sanitation in homes increase exposure to water-borne diseases and can cause diarrhea. Ensuring access to clean water sources and sanitation is key to maintaining hygiene and health. Improved water sources are those that either naturally protect water from contamination or are constructed to do so. These include piped water, public taps, standpipes, boreholes, tube wells, protected wells and springs, and rainwater collection. Improved sanitation includes constructs and systems that prevent fecal contamination. These include flush or pour toilets, ventilated pit latrines, pit latrines with slabs, and composting toilets (UNICEF 2013b).

Housing conditions across East and Southern Africa are largely in need of improvement, and lack of improved sanitation varies by country. In nearly all of East and Southern Africa, over half of adolescents either do not have improved sanitation or share facilities with other households. Conditions are worst in Madagascar and Mozambique where fewer than four percent of adolescents live in households with improved sanitation that is not shared (Figure 7). Rwanda has the lowest proportion of adolescents affected—35 percent—which is still unacceptably high. Lack of access to improved water sources affects lower proportions but is still a problem in the region. In five countries, fewer than half of adolescents have access to improved water sources (Figure 8). Water conditions are best in Namibia, where only 15 percent of adolescents have no access to improved water.

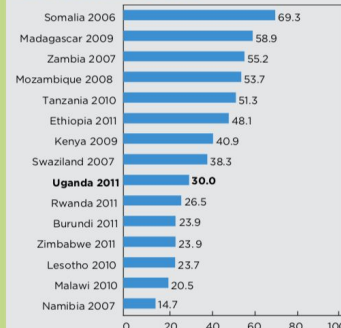
In Uganda, overall access to improved water and sanitation increased by a small but significant percentage between 2006 and 2011 (Figure 9). In 2006, 33 percent of adolescents had no access to improved water; in 2011, it is 30 percent. The proportion of adolescents without access to improved

**FIGURE 7**  
PERCENT OF ADOLESCENTS AGED 10-19  
LIVING IN HOUSEHOLDS WITH NO  
IMPROVED OR WITH SHARED SANITATION,  
EAST AND SOUTHERN AFRICA



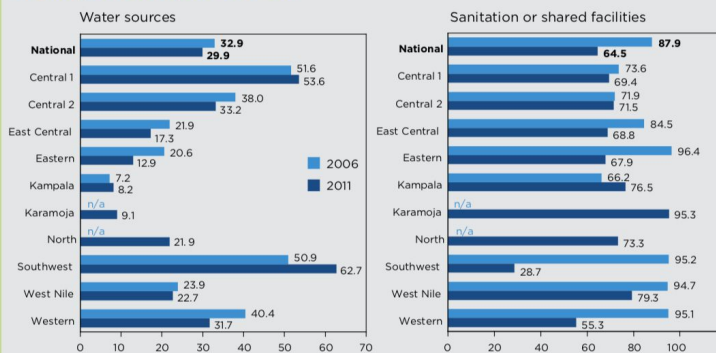
Source: DHS 2007-2011; MICS 2006-2008.

**FIGURE 8**  
PERCENT OF ADOLESCENTS AGED  
10-19 LIVING IN HOUSEHOLDS WITH  
NO IMPROVED WATER SOURCE, EAST  
AND SOUTHERN AFRICA



Source: DHS 2007-2011; MICS 2006-2008.

**FIGURE 9**  
PERCENT OF ADOLESCENTS AGED 10-19 LIVING IN HOUSEHOLDS WITHOUT ACCESS TO  
IMPROVED WATER AND WITHOUT ACCESS TO IMPROVED OR WITH SHARED SANITATION, IN  
UGANDA, BY REGION, 2006 AND 2011



Source: DHS 2006 and 2011.  
Note: Changes to the geographic boundaries were made to the North region in the 2011 DHS. The 2006 DHS North region is now divided into the North and Karamoja. For this reason, rates for 2006 are not shown for the North since it is not comparable and Karamoja was not identified in the previous survey.

# Visualization for:

## Exploration

Data centered

Lab context

Insights

Expertise

## Explanation

Human centered

In the wild

Messages

*Novices\**

# Outline

- What is storytelling?
- When is storytelling necessary?
- How to create stories?
- Which story-formats exist?

# Storytelling

- Putting things in context
- Communication
- Order (of events)
- Memory
- Audience, author, storytelling,
- Story-telling
- Media



# Data-driven Storytelling

- Provide **context**
  - Persons, collection, importance, questions, ...
- Explain **processes**
  - Transformation, selection, aggregation, ...
- Explain **insights**
  - Trends, outliers, groups, comparisons, ...
- Explain **visualizations**
- Talk to an **audience**
- **Conclude**
  - Take home message
- Chose **media**

# Story Structure

# Story vs. Narrative

**Story:** All of the events in a narrative, those presented directly to an audience and those which might be inferred

**Narrative:** The ‘telling’ of a sequence of events which shape the events, characters, arrangement of time, etc. in very particular ways so as to invite particular positions towards the story on the part of the audience.”

# Structure

**Beginning**

Introduction  
Context  
Problems  
...

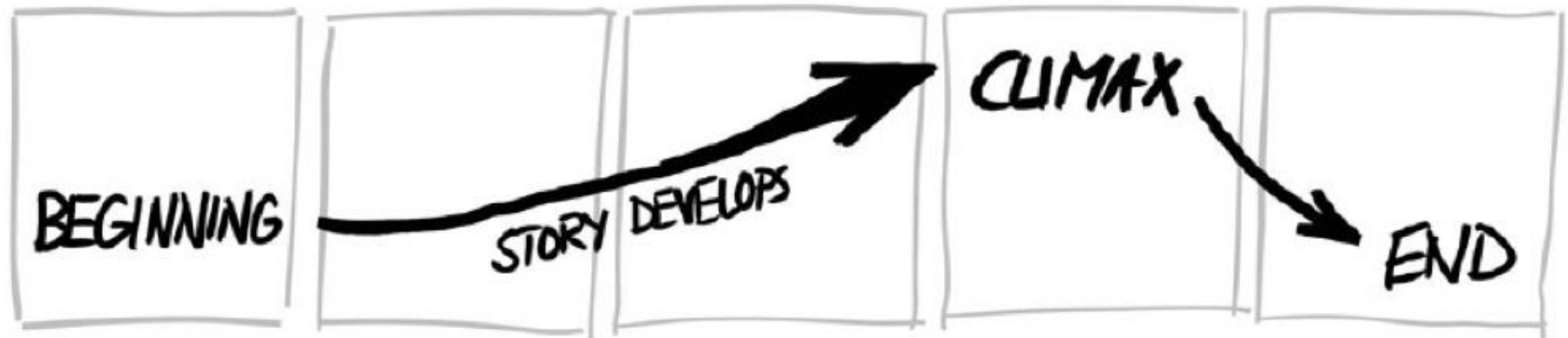
**Middle**

Events, facts,  
Relations, surprise  
insights  
...

**End**

Conclusion,  
Resolution,  
Take-home  
Call-to-action,  
...

# Story structure: Drama



# Story structure: Journalism



Who, What, where, when, how?  
Intriguing opening 3-4 sentences

Central information  
+ Background and  
+ Detailed evidence

Extra related  
information



# **(Interactive) Narrative Structures**

## **Author driven**

Linear ordering

Heavy messaging

No interactivity



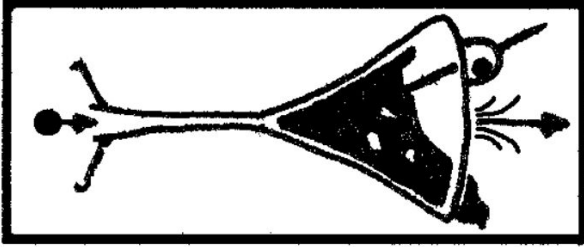
## **Reader driven**

No ordering

No messaging

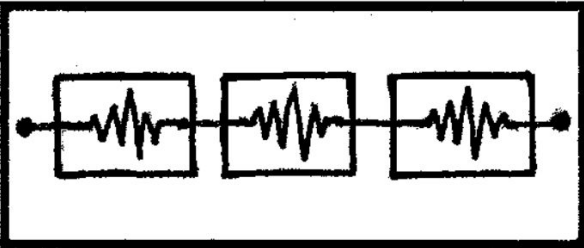
Free interactivity

# Narrative Structures



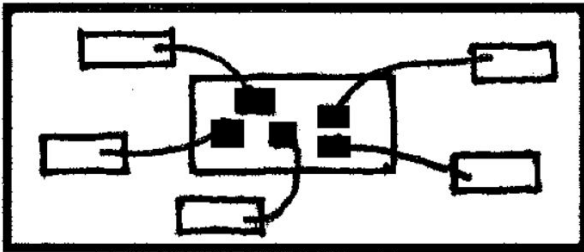
## **Martini-glass Structure**

*Guidance first, then exploration*



## **Interactive slideshow**

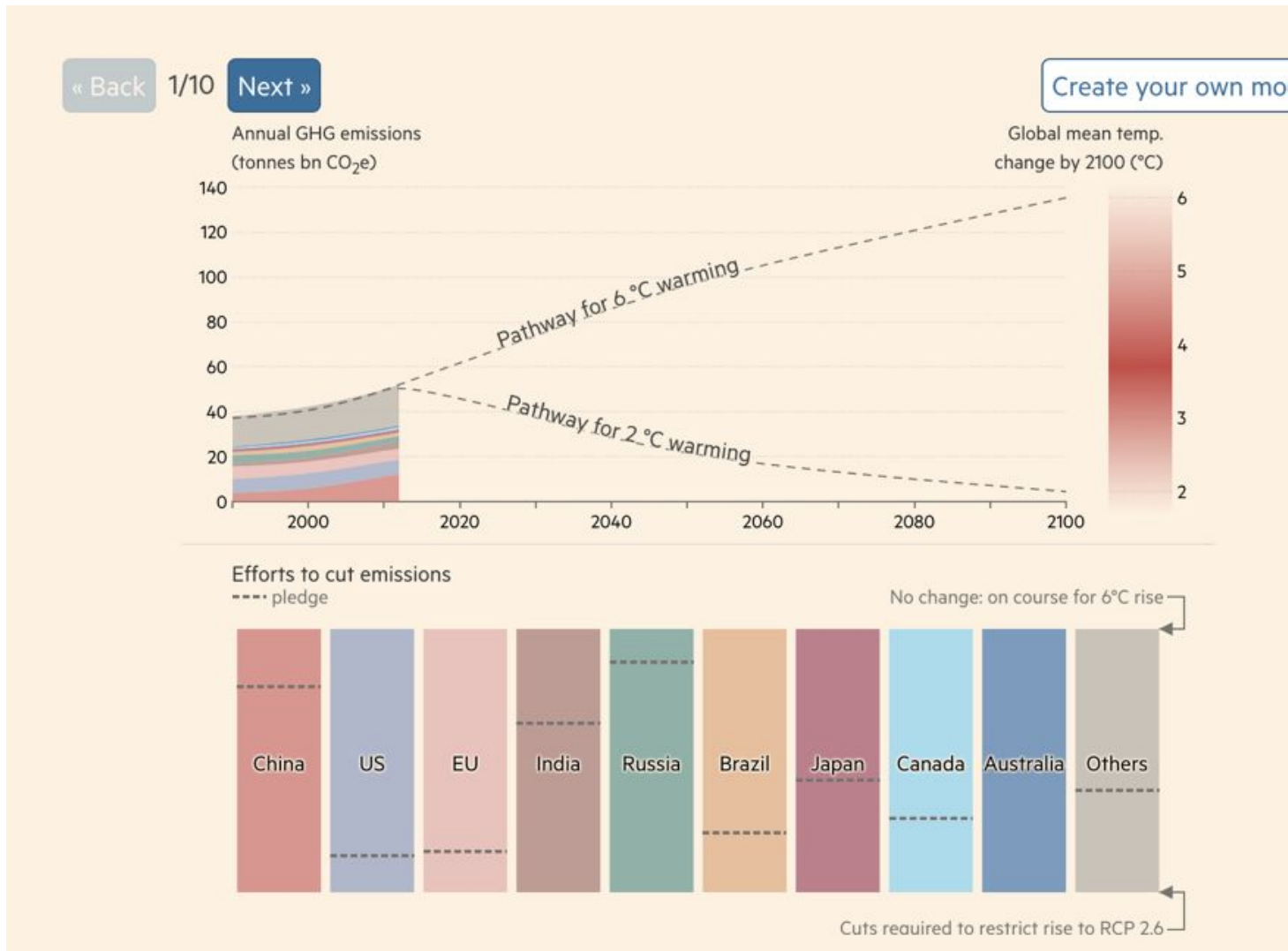
Overall structure  
+ local exploration



## **Drill-down story**

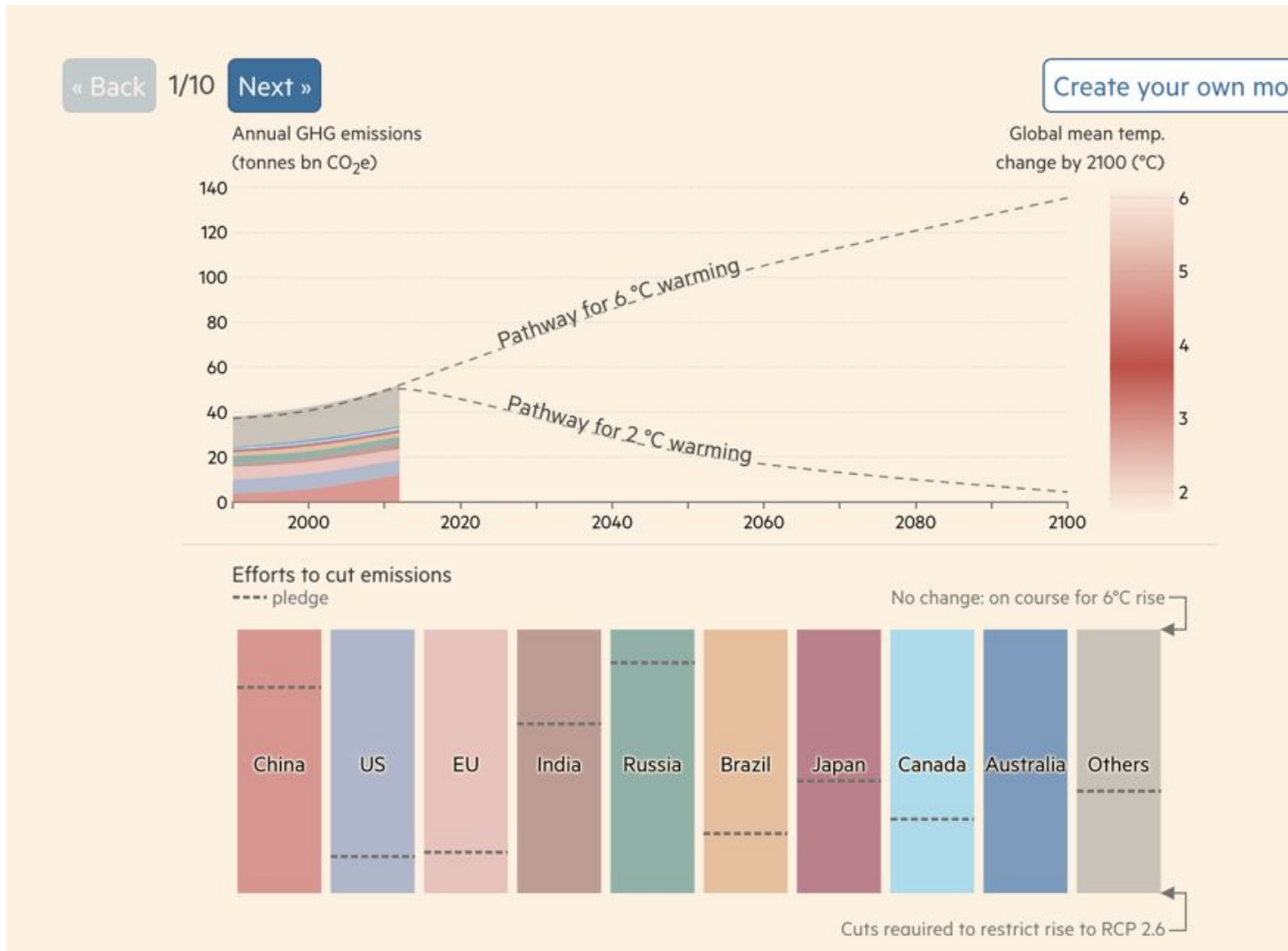
Largely reader driven

# Interactive Slide show

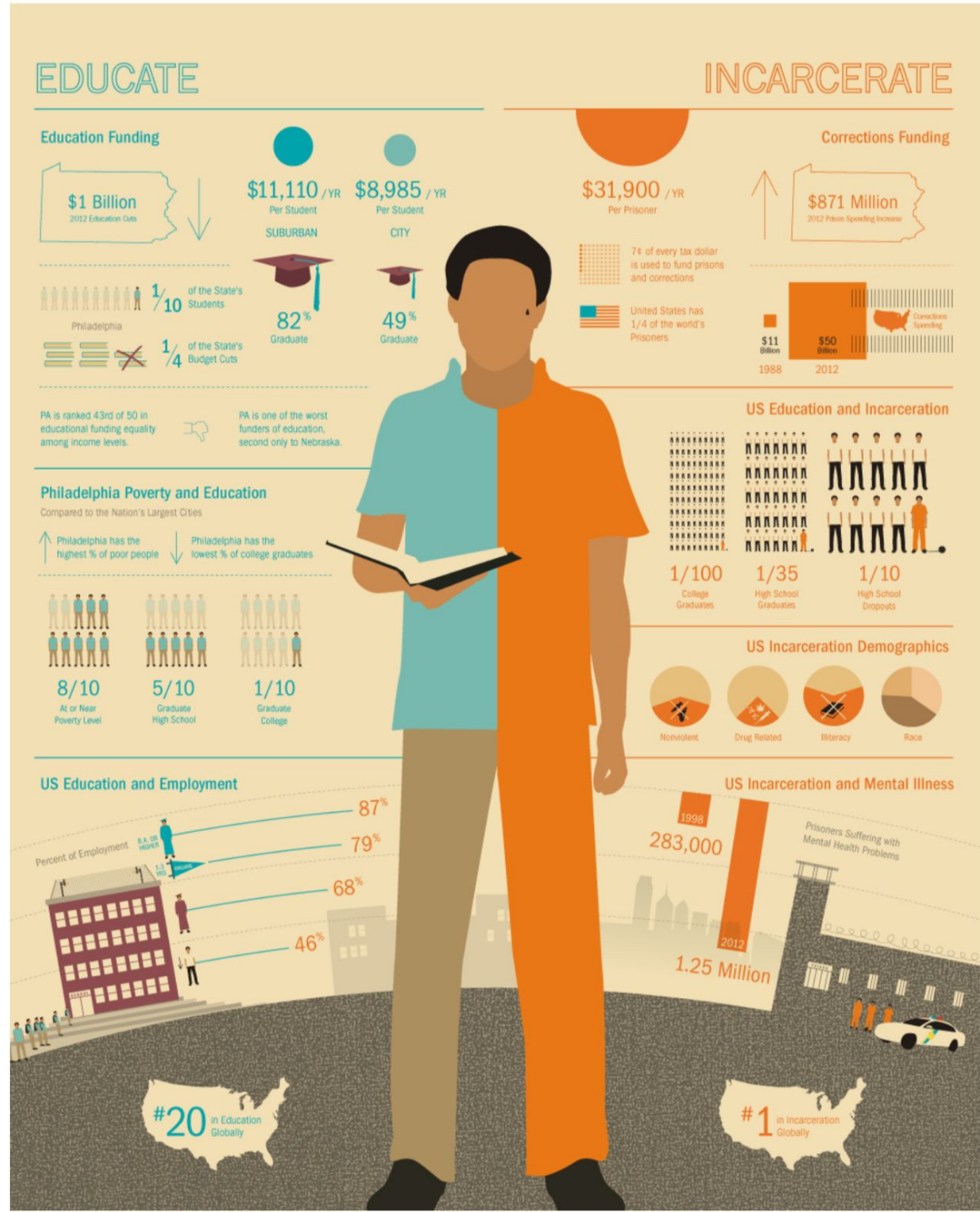


# Martini-glass Structure

<https://ig.ft.com/sites/climate-change-calculator/>



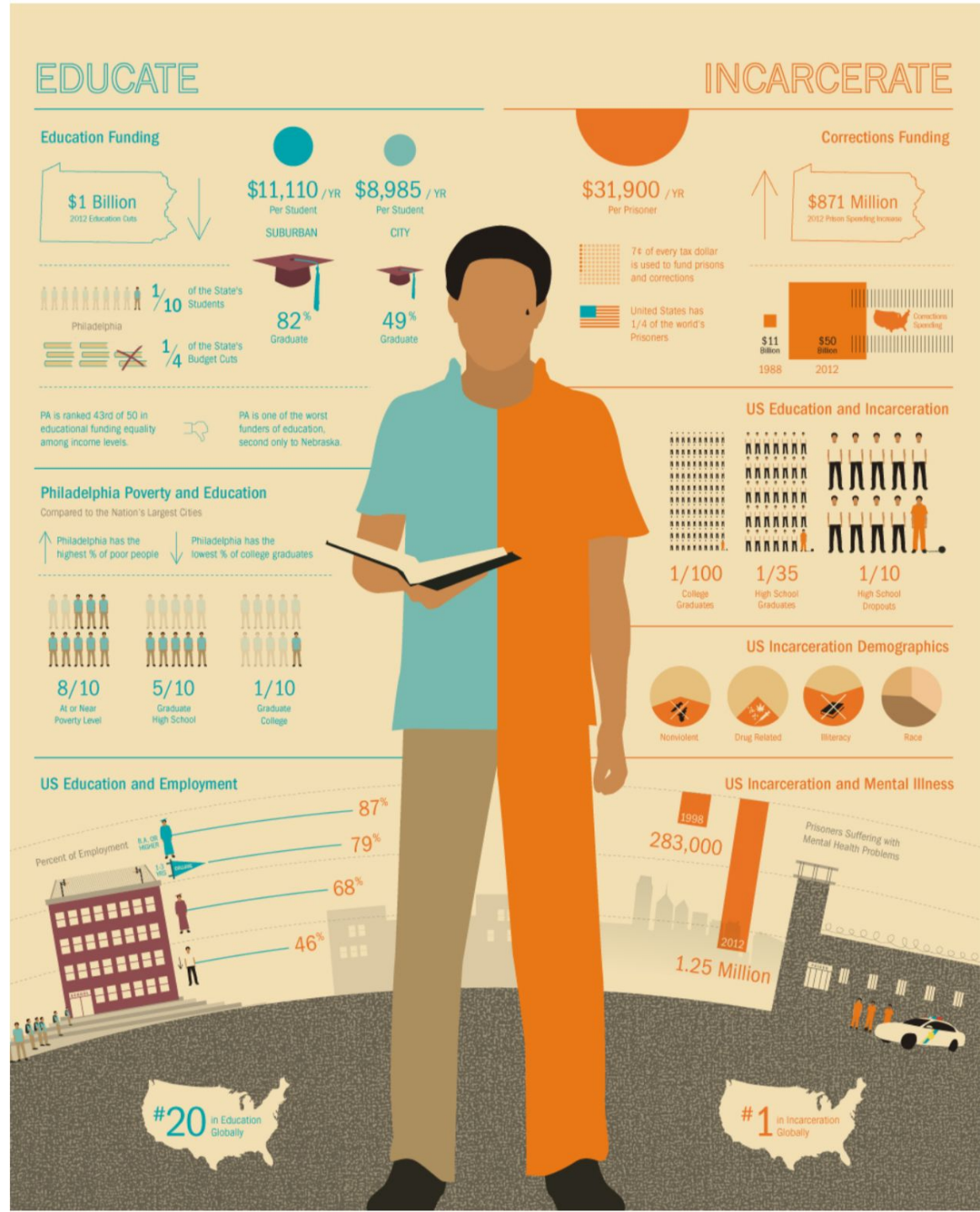
# Drill-down story



# Narrative Design Patterns



# Contrast



# Concretize (ISOTYPE)

## DIE KÄMPFENDEN DES WELTKRIEGS 1914-18





# Scales

<https://www.youtube.com/watch?v=XqUwr-Nkq9g>

\$1 TRILLION & \$20 TRILLION IN PHYSICAL \$100 BILLS

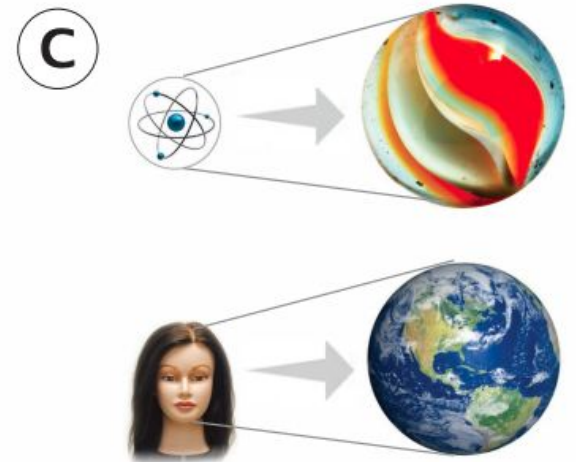
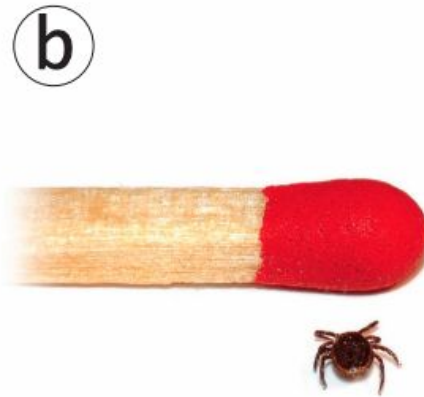
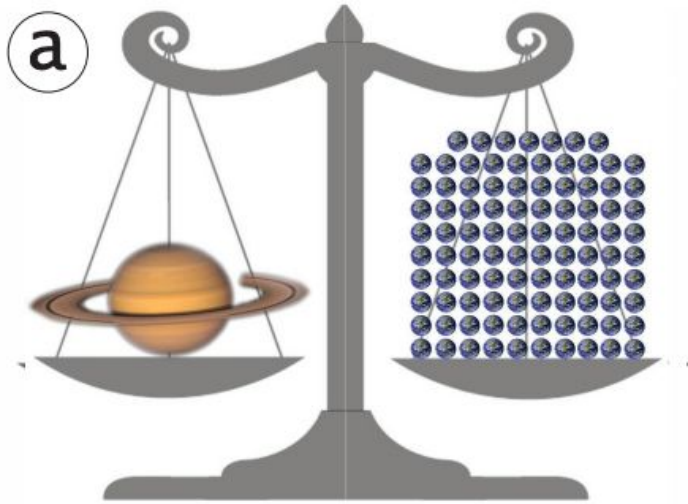


▶▶ 0:00 / 2:10

ECONOMIC INFO GRAPHICS

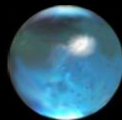
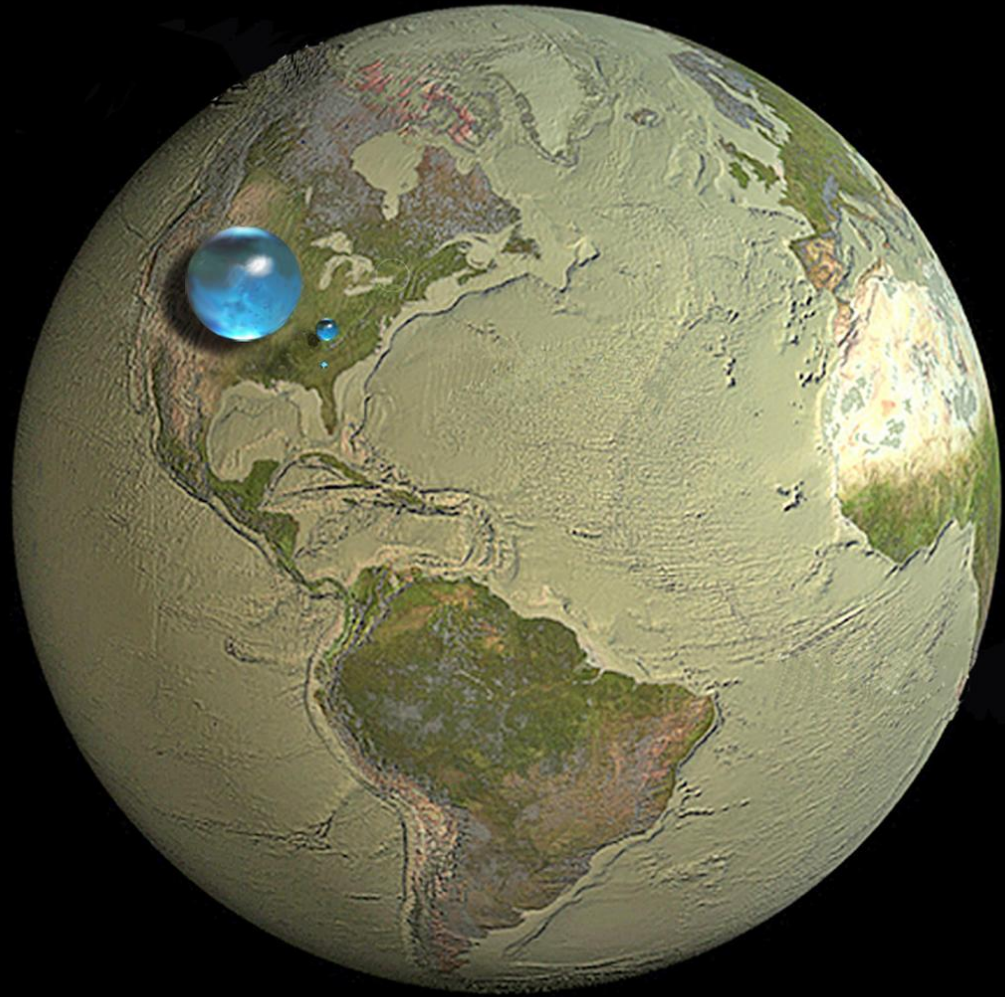
DEMOCRACY 3.0

# Scales



# Scales

## The World's Water



**All water on, in, and above the Earth**



**Liquid fresh water**

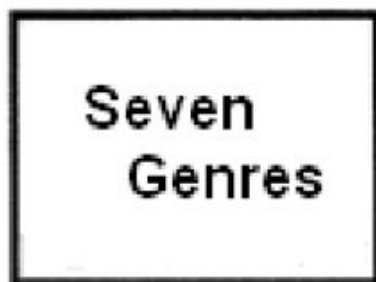


**Fresh-water lakes and rivers**

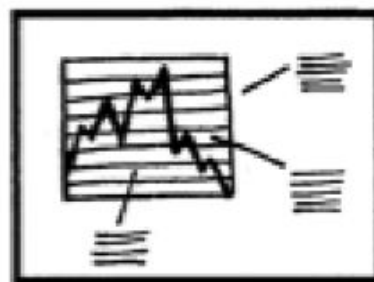
Howard Periman, USGS,  
Jack Cook, Woods Hole Oceanographic Institution,  
Adam Nieman  
Data source: Igor Shiklomanov  
<http://ga.water.usgs.gov/edu/earthhowmuch.html>

# Storytelling Genres

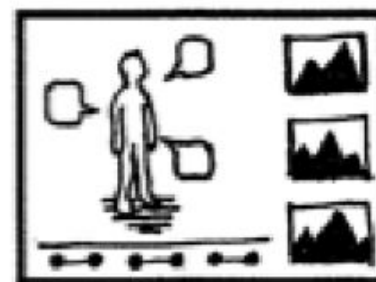




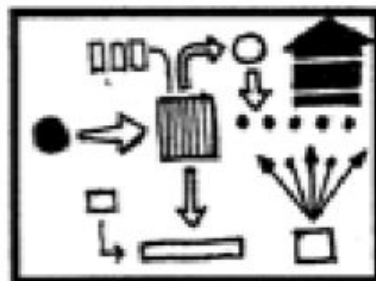
Magazine Style



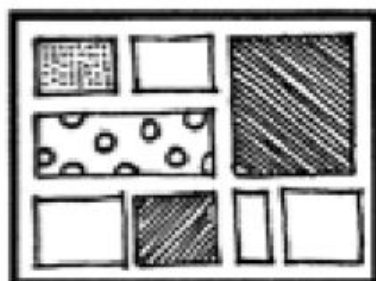
Annotated Chart



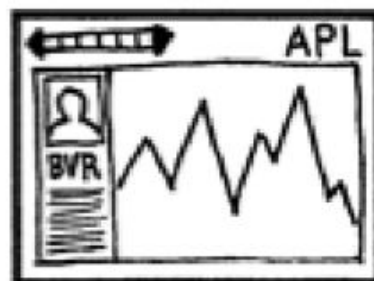
Partitioned Poster



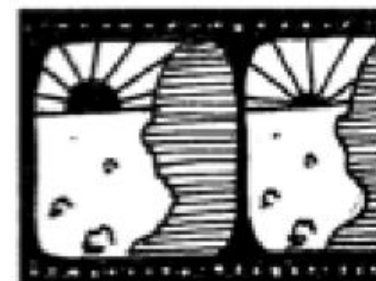
Flow Chart



Comic Strip



Slide Show

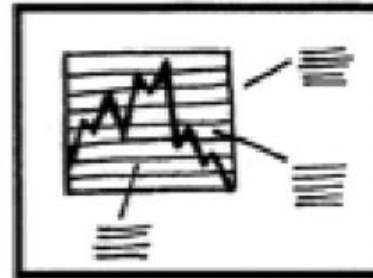


Film/Video/Animation

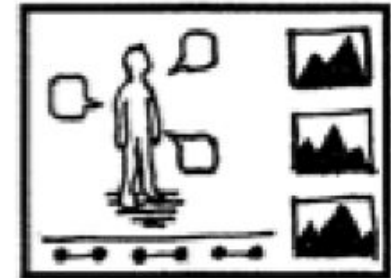
## Seven Genres



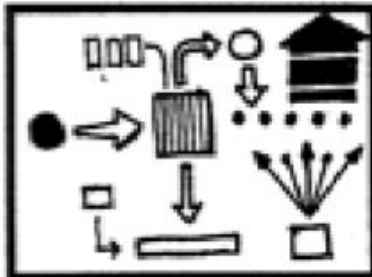
Magazine Style



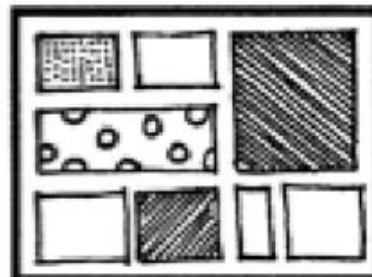
Annotated Chart



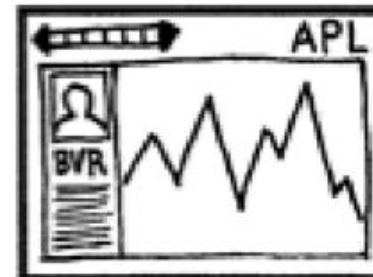
Partitioned Poster



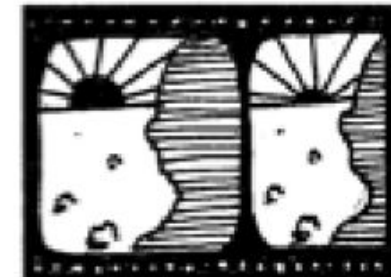
Flow Chart



Comic Strip



Slide Show

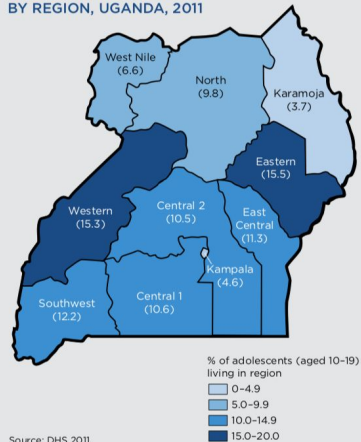


Film/Video/Animation

# Magazine Style

physical, social, political, and economic structures of a region can place residents at varying risks for vulnerability. Areas susceptible to violence or natural disaster pose clear threats to individuals. An individual's environment also affects his or her development and behavioral choices. Resources available in the physical and social environments create the contexts within which decisions are made about health, education, and employment. Political and social environments also dictate whether resources are accessible to all adolescents. An examination of the residential distribution of adolescents provides a baseline for comparing geographical patterns of vulnerability. Within Uganda, by type of residence, the majority of adolescents (87 percent) live in rural versus urban areas. Figure 6 shows the distribution of adolescents aged 10 to 19 living in Uganda. Regional distributions show Karamoja contains only four percent of the adolescent population. Kampala with a much denser population contains 4.6 percent of the population. The Eastern and Western regions contain the largest proportions of the adolescent population.

**FIGURE 6**  
PROPORTION OF ADOLESCENTS AGED 10-19 BY REGION, UGANDA, 2011



## Household factors influencing vulnerability

Household-level factors have direct impacts on the well-being of adolescents. Households are the primary setting where adolescents live and engage in activities. For this reason, the household environment and the people who live there have significant impacts on the lives of adolescents. Physical conditions of the home influence the health of residents. Family structures and demographic characteristics of household members affect the knowledge, decisions, behaviors and interactions in the environment of the adolescent.

### Access to improved water sources and sanitation

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Housing conditions across East and Southern Africa are largely in need of improvement, and lack of improved sanitation varies by country. In nearly all of East and Southern Africa, over half of adolescents either do not have improved sanitation or share facilities with other households. Conditions are worst in Madagascar and Mozambique where fewer than four percent of adolescents live in households with improved sanitation that is not shared (Figure 7). Rwanda has the lowest proportion of adolescents affected—35 percent—which is still unacceptably high. Lack of access to improved water sources affects lower proportions but is still a problem in the region. In five countries, fewer than half of adolescents have access to improved water sources (Figure 8). Water conditions are best in Namibia, where only 15 percent of adolescents have no access to improved water.

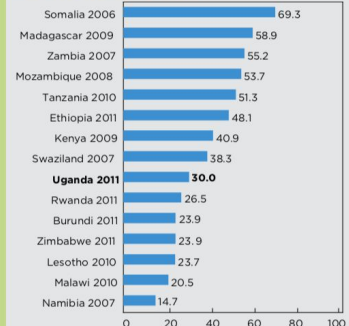
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**FIGURE 7**  
PERCENT OF ADOLESCENTS AGED 10-19 LIVING IN HOUSEHOLDS WITH NO IMPROVED OR WITH SHARED SANITATION, EAST AND SOUTHERN AFRICA



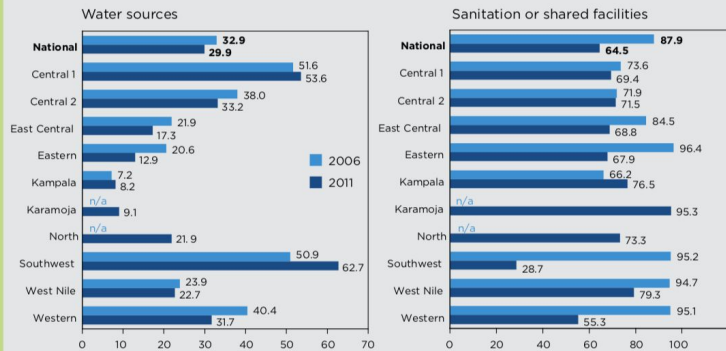
Source: DHS 2007-2011; MICS 2006-2008.

**FIGURE 8**  
PERCENT OF ADOLESCENTS AGED 10-19 LIVING IN HOUSEHOLDS WITH NO IMPROVED WATER SOURCE, EAST AND SOUTHERN AFRICA



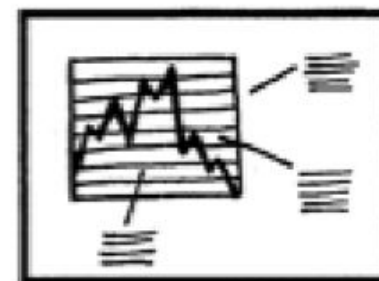
Source: DHS 2007-2011; MICS 2006-2008.

**FIGURE 9**  
PERCENT OF ADOLESCENTS AGED 10-19 LIVING IN HOUSEHOLDS WITHOUT ACCESS TO IMPROVED WATER AND WITHOUT ACCESS TO IMPROVED OR WITH SHARED SANITATION, IN UGANDA, BY REGION, 2006 AND 2011

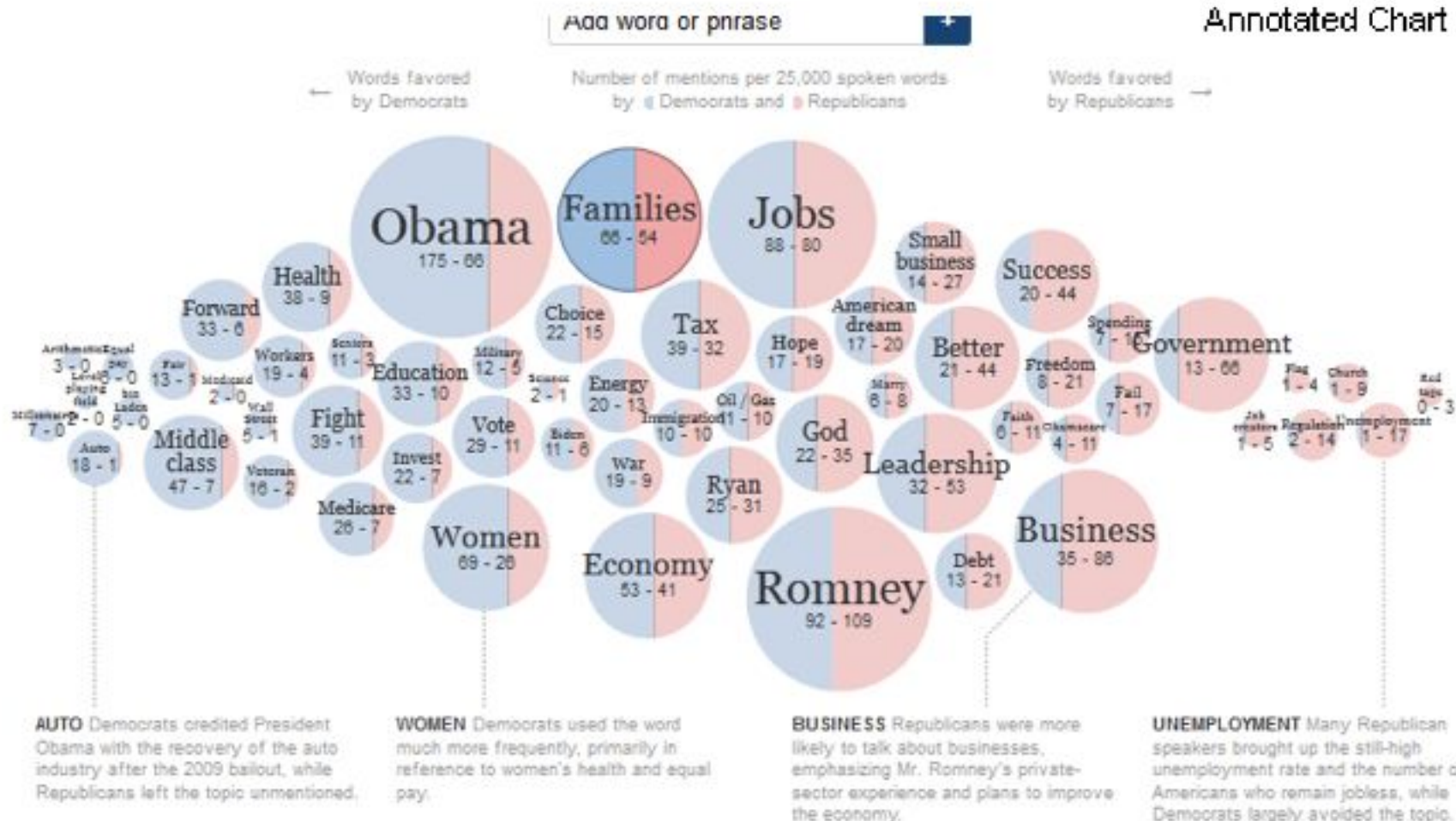


Source: DHS 2006 and 2011.  
 Note: Changes to the geographic boundaries were made to the North region in the 2011 DHS. The 2006 DHS North region is now divided into the North and Karamoja. For this reason, rates for 2006 are not shown for the North since it is not comparable and Karamoja was not identified in the previous survey.

# Annotated Chart



### Annotated Chart





# Partitioned Poster (Infographic)



Partitioned Poster

<https://www.visualcinnamon.com/portfolio/baby-spike>

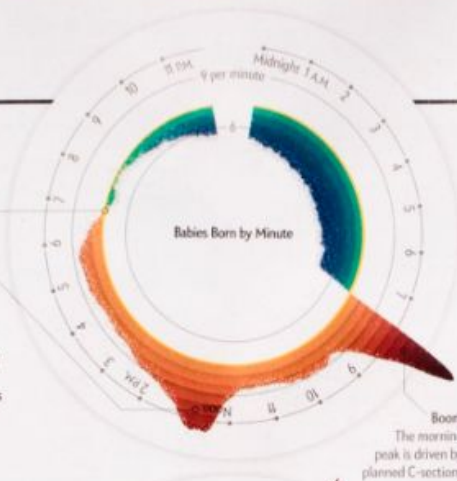
## GRAPHIC SCIENCE

The Average  
7.3 babies born  
per minute

Eat First  
More births of all types  
occur right after lunch

### Day Shift

Births peak around 8 A.M., then rise again between noon and 1 P.M. Hospitals typically have more doctors and nurses on hand during the morning and fewer later in the day.

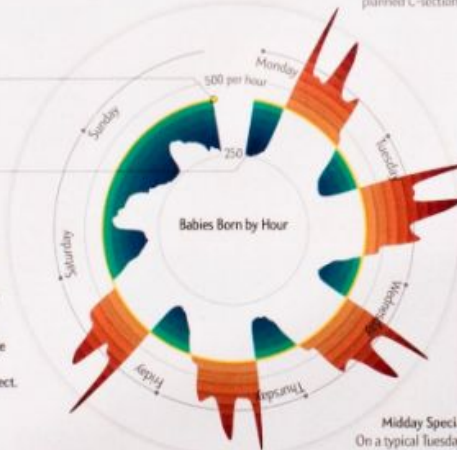


The Average  
447 babies born per hour

Fewest Births  
Sunday night  
between 2 and 3 A.M.

### Early Riser

More babies than average are born on weekdays during daylight hours. Fewer are born on weekends or at night, primarily because fewer hospital staffers are on duty, so women tend not to schedule their delivery then. Despite folklore, a full moon has no effect.



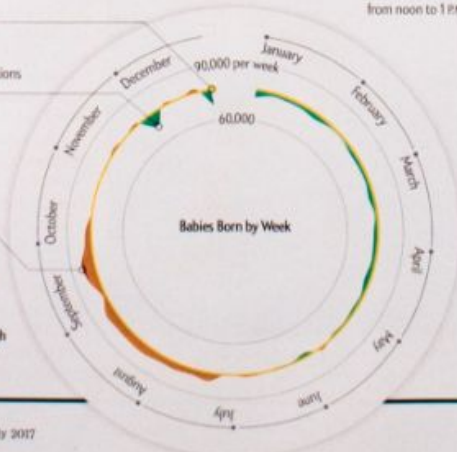
The Average  
72,000 babies born per week

No, Thanks  
Moms do not schedule C-sections around Thanksgiving

Happy Holidays  
Babies seem to arrive nine months after Christmas and New Year's Eve

### Summer Son

Evidently, more people have sex during colder months, leading to more births nine months later from July through October, and less sex during warmer months.



## The Baby Spike

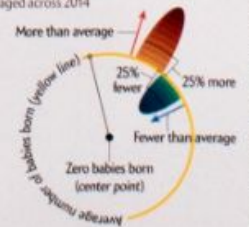
Births peak on weekdays during daytime work hours

Two generations ago babies were born pretty much spontaneously, around the clock. But today in the U.S., about half of all births are cesarean sections prescheduled by Mom or deliveries induced by doctors concerned about the mother's or baby's health. These medical procedures have skewed the days of the week, and hours of the day, during which those little bundles of joy arrive.

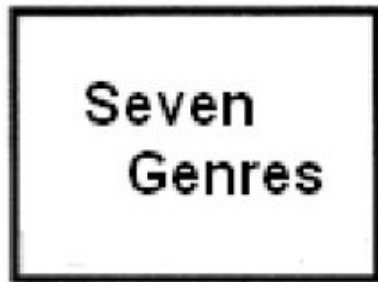
The procedures dominate because more than 98 percent of infants are born in a hospital, despite what seems to be the rising popularity of home births. Far more babies now arrive on weekdays than on weekends, most between 8 A.M. and 6 P.M. "We can't schedule spontaneous labor, obviously," says Neel Shah, a physician and professor at Harvard Medical School. "But we can schedule delivery."

—Mark Fischetti and Zan Armstrong

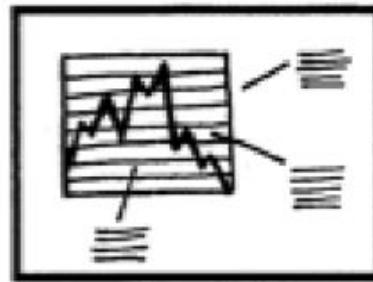
Each graph shows U.S. data averaged across 2014



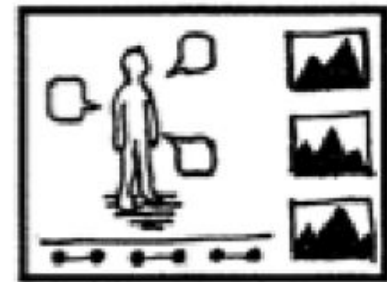
# Data Comics



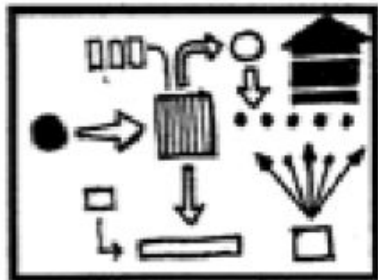
Magazine Style



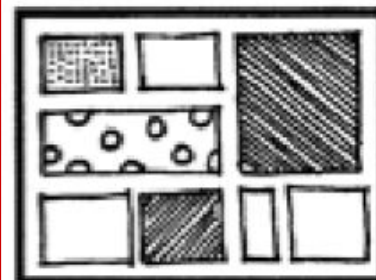
Annotated Chart



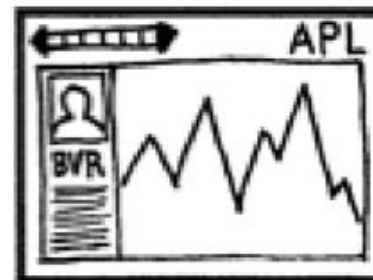
Partitioned Poster



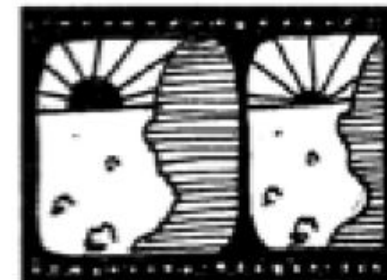
Flow Chart



Comic Strip



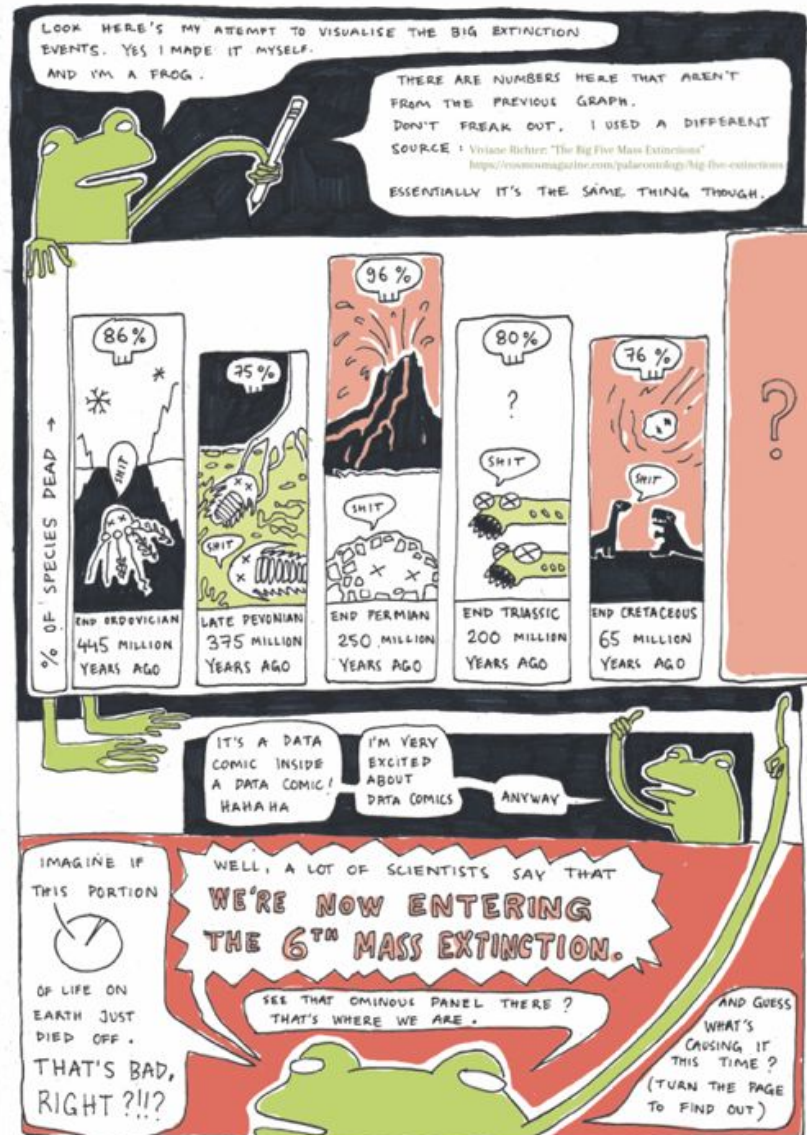
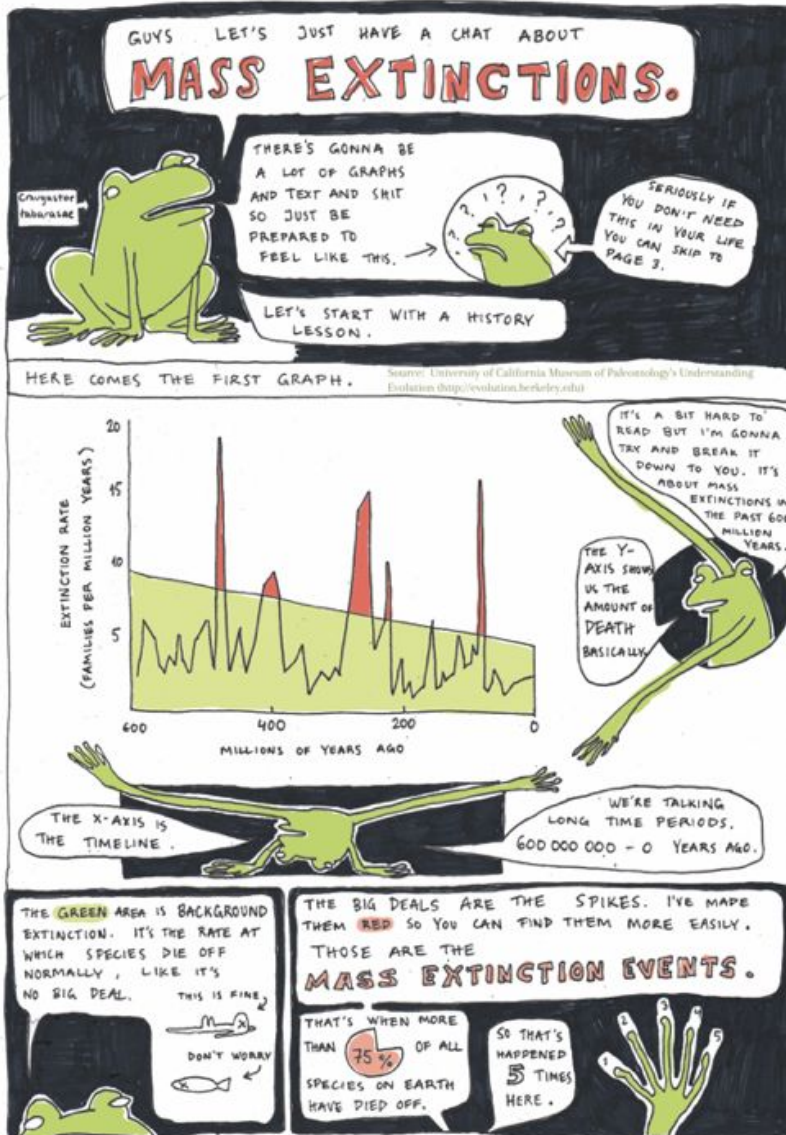
Slide Show

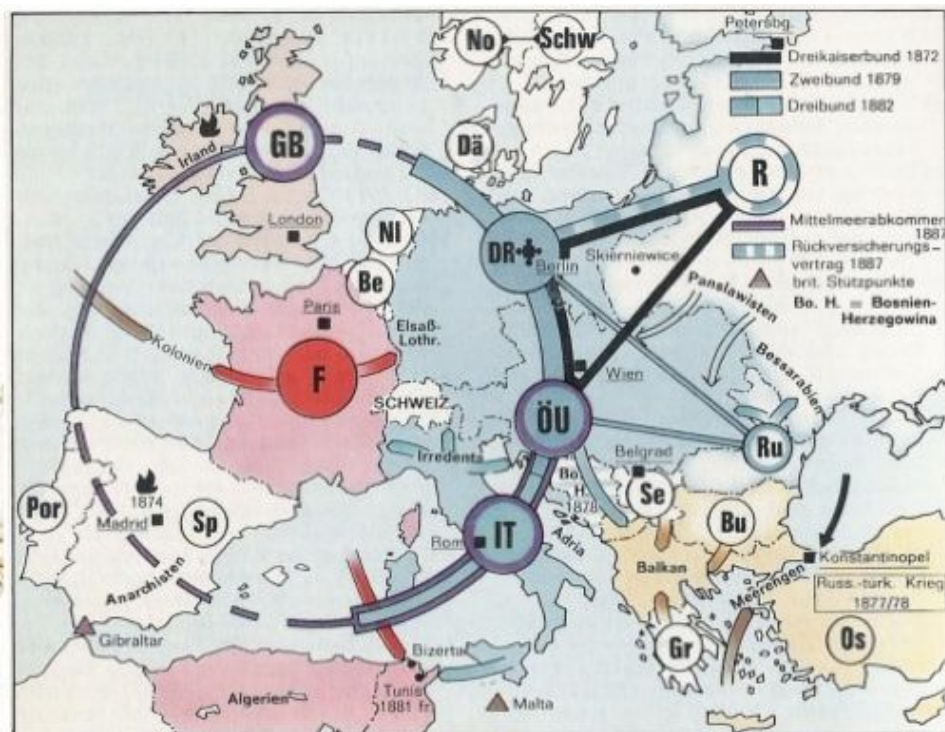


Film/Video/Animation



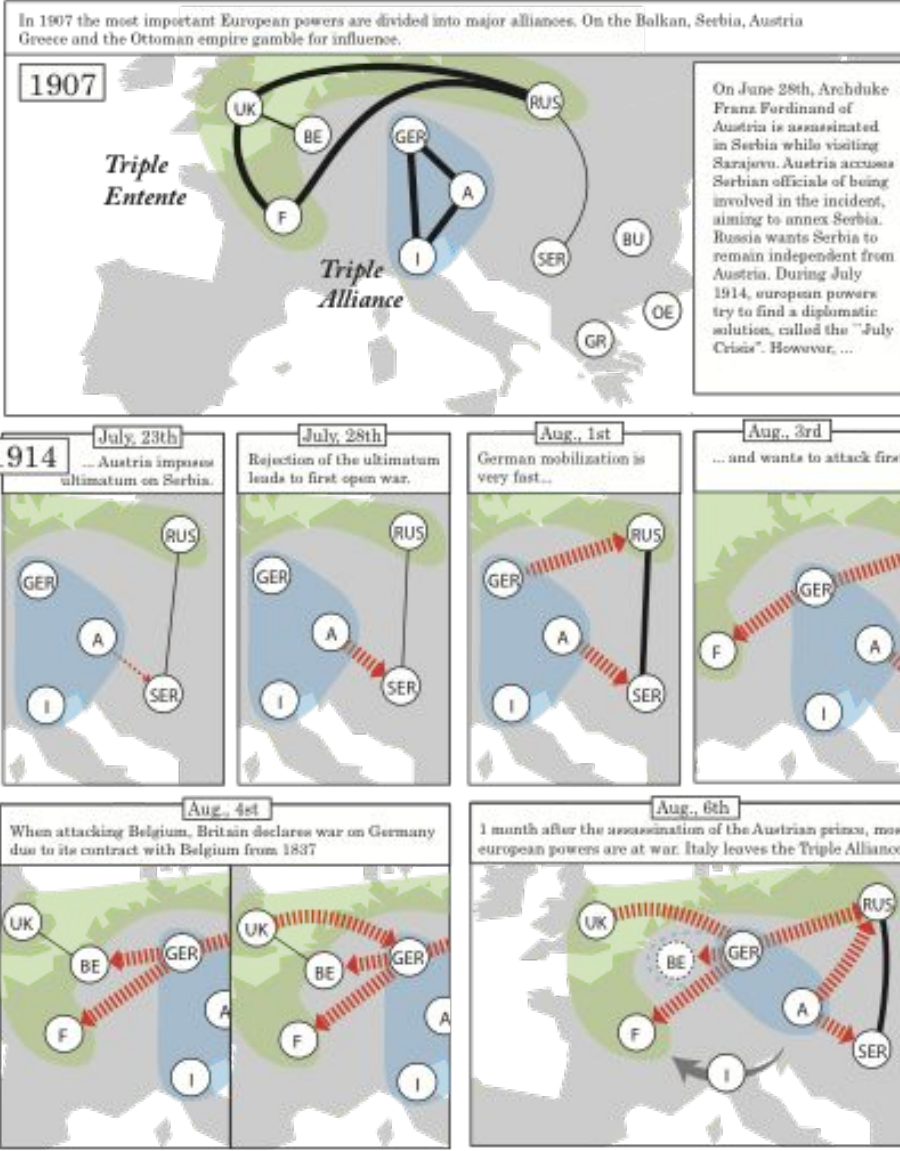
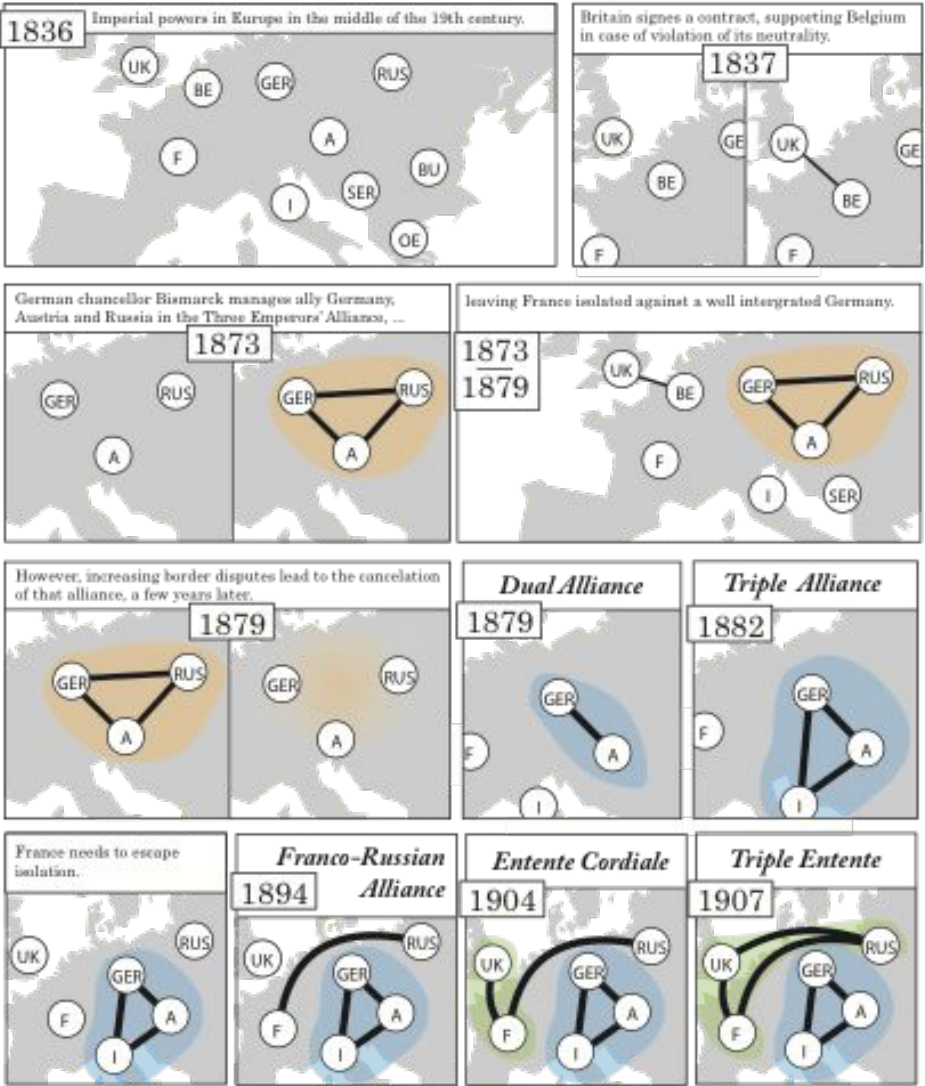
# Data Comics (<http://datacomics.net>)







# European Alliances before World War I (1836-1914)



# Data Comics



# Data Comics



# Data Comics

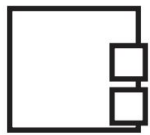
1. Familiarity
2. Easy access
3. Textual + graphical content
4. Open or closed sequence

# Sequence

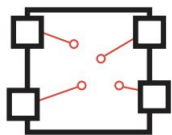
**Non-linear**

Guided

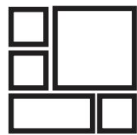
**Linear**



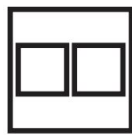
**Large  
panel**



**Annotated**



**Tiled**



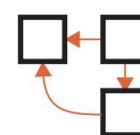
**Grouped**



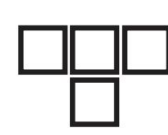
**Grid**



**Parallel**



**Network**

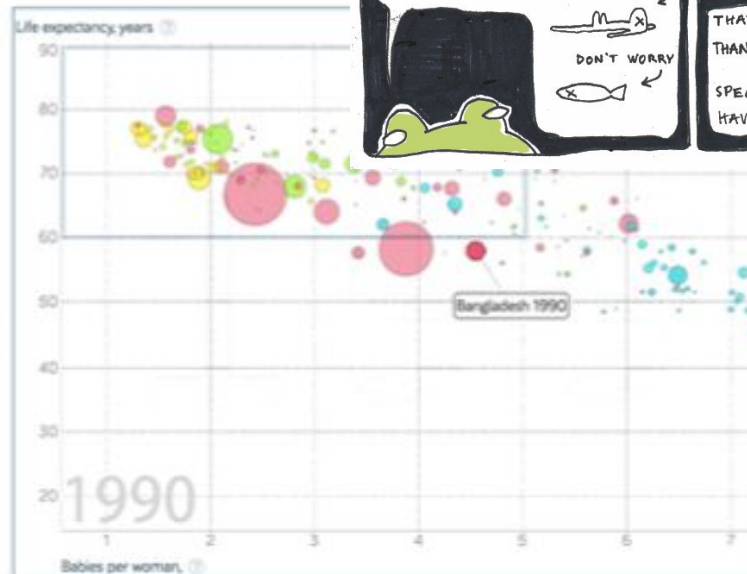
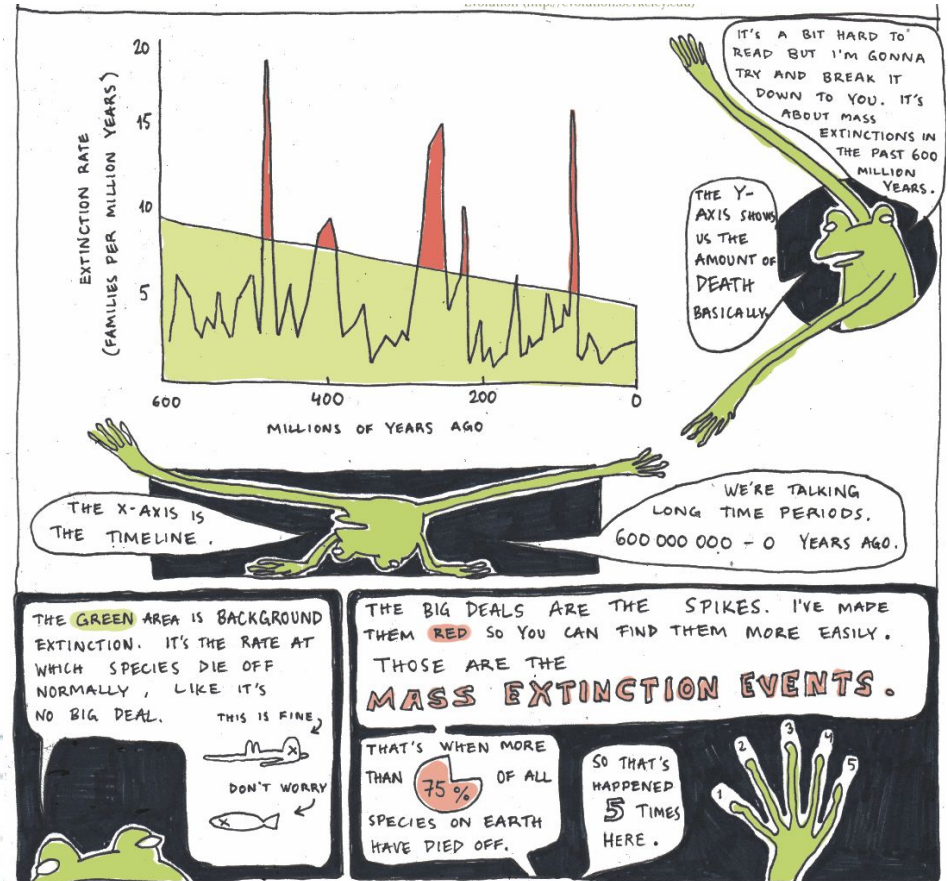


**Branched**



**Linear**

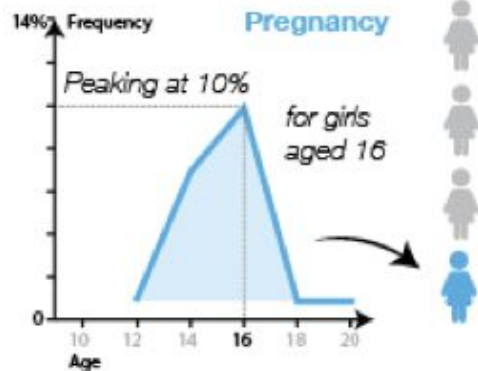
# Visual Explanation



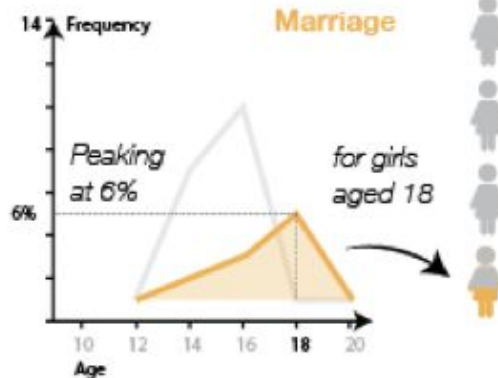


# Consistency

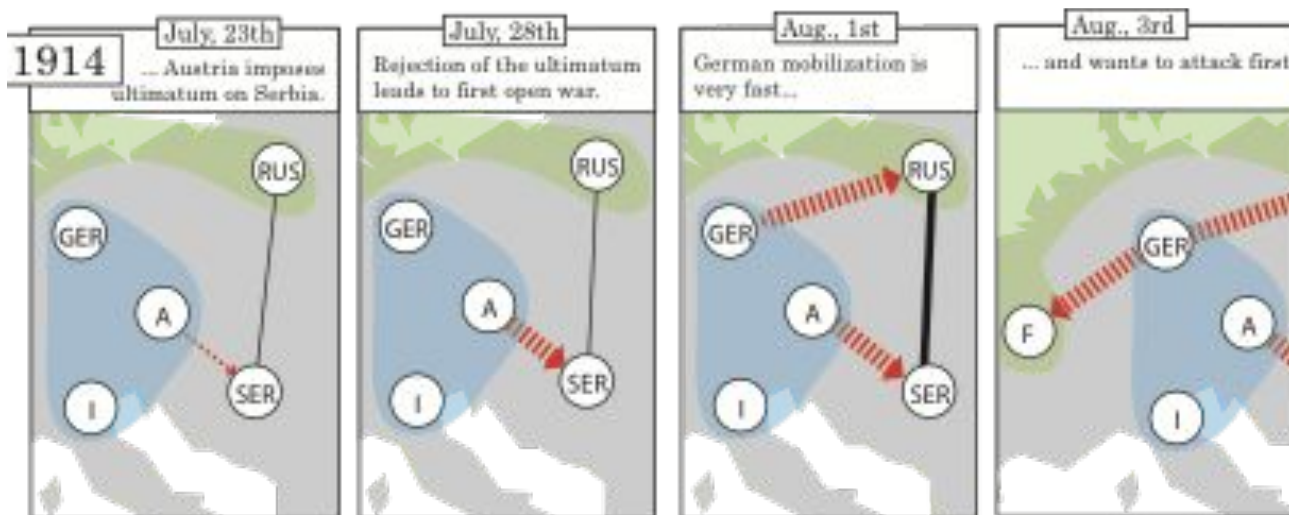
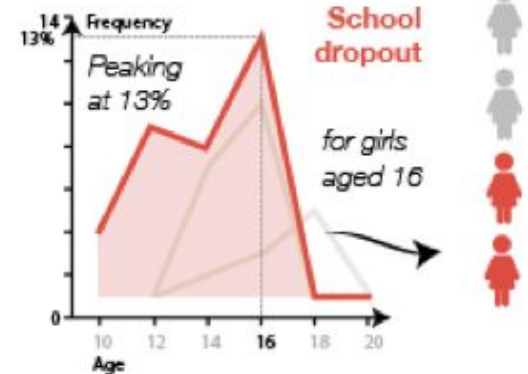
She has a one-in-four risk of becoming pregnant during adolescence,



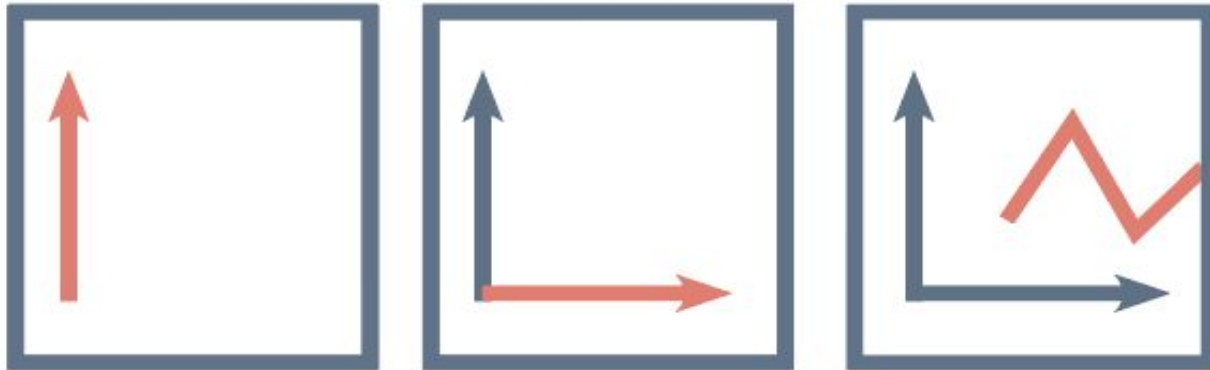
is at high risk of being engaged in early marriage,



and will likely drop out of school before reaching secondary level.

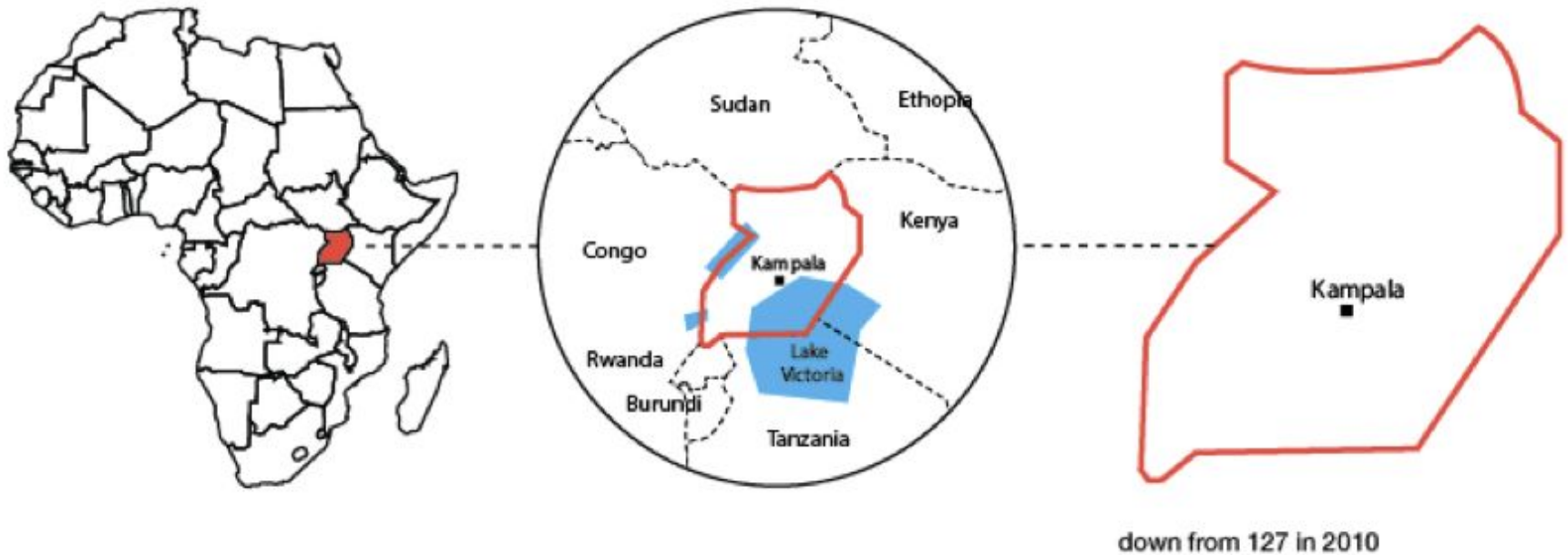


# Build up pattern



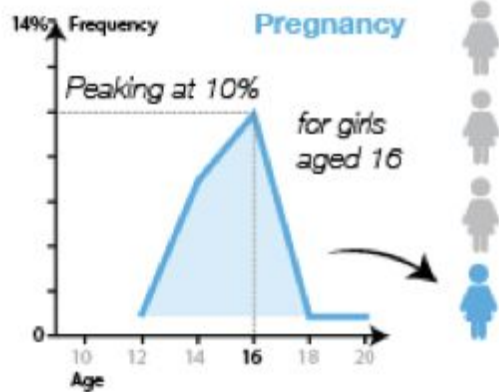
# Zoom pattern

Zoom



# Facetts pattern

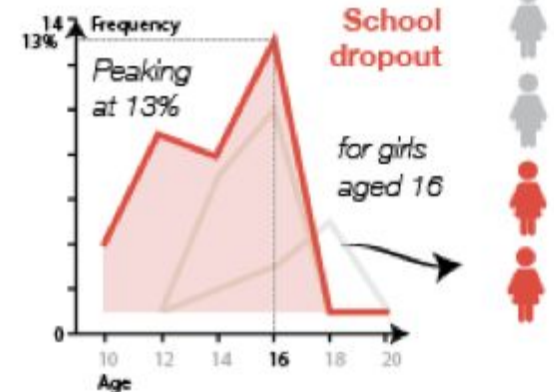
She has a one-in-four risk of becoming pregnant during adolescence,



is at high risk of being engaged in early marriage,



and will likely drop out of school before reaching secondary level.

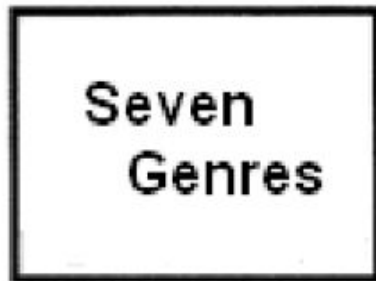


# Transition pattern

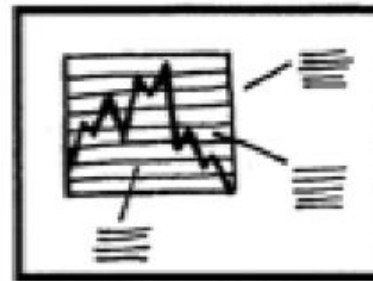
*Now let's look at the next decadea from 1980 - 1990*



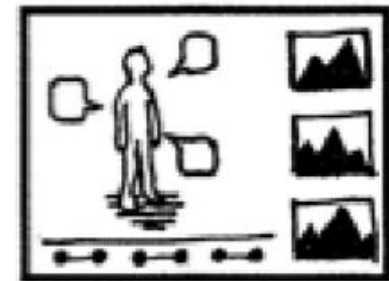
# Slide Shows



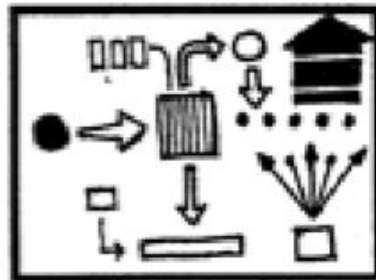
Magazine Style



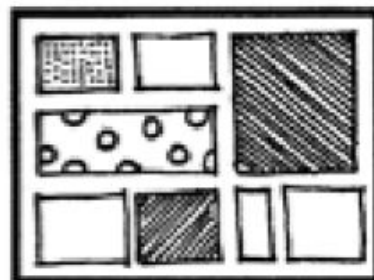
Annotated Chart



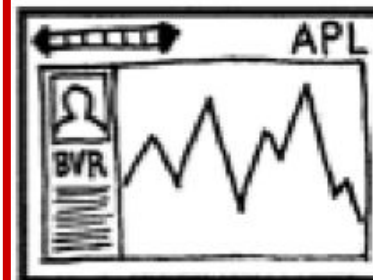
Partitioned Poster



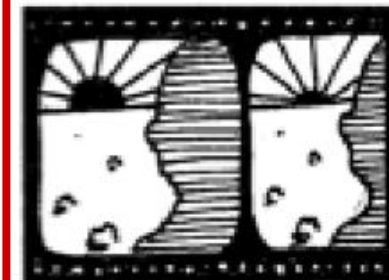
Flow Chart



Comic Strip



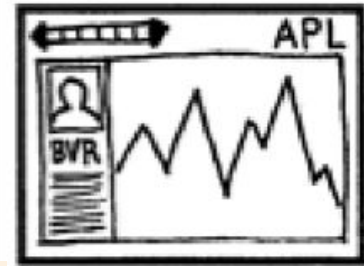
Slide Show



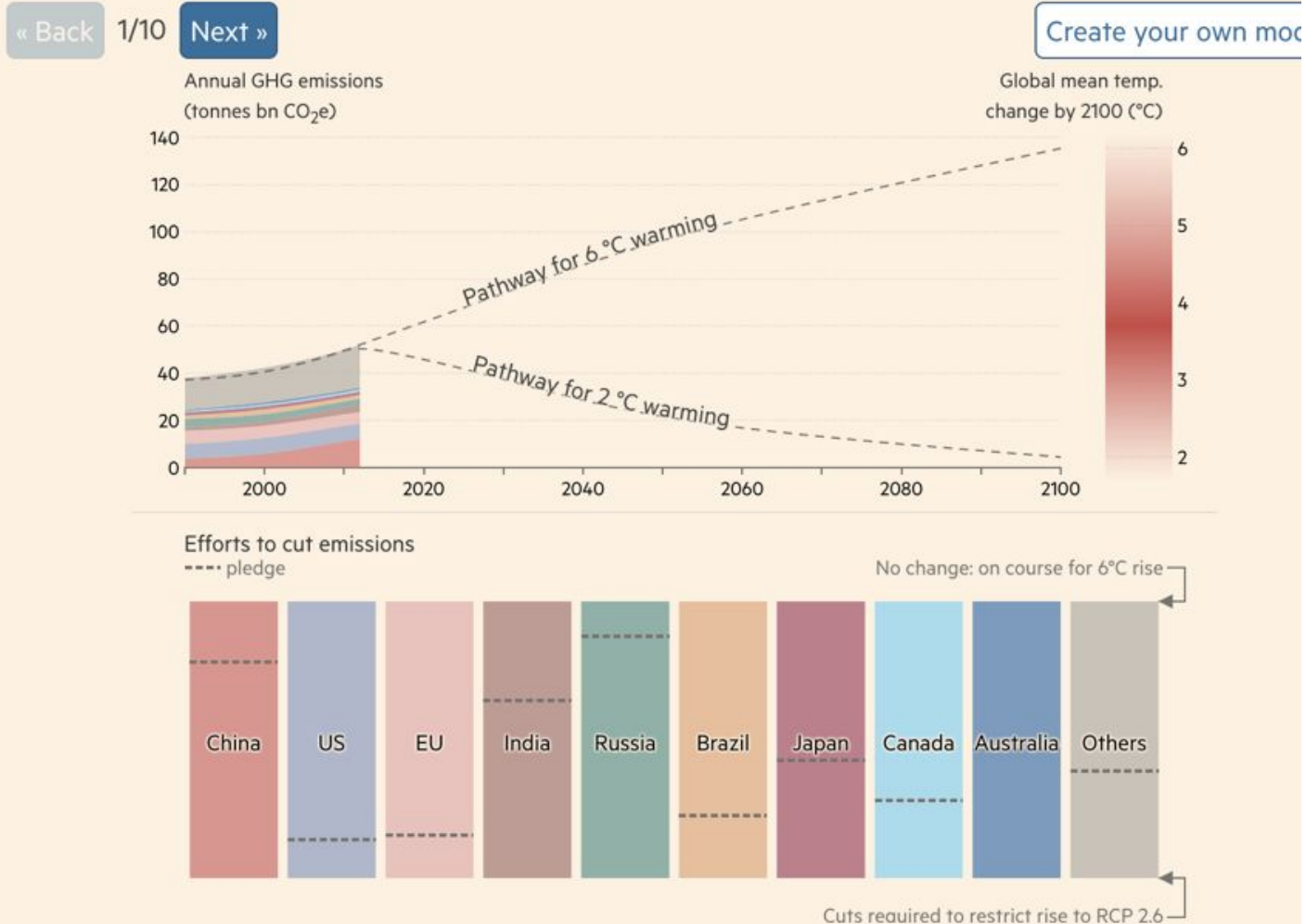
Film/Video/Animation

# Slideshow

<https://ig.ft.com/sites/climate-change-calculator/>



Slide Show





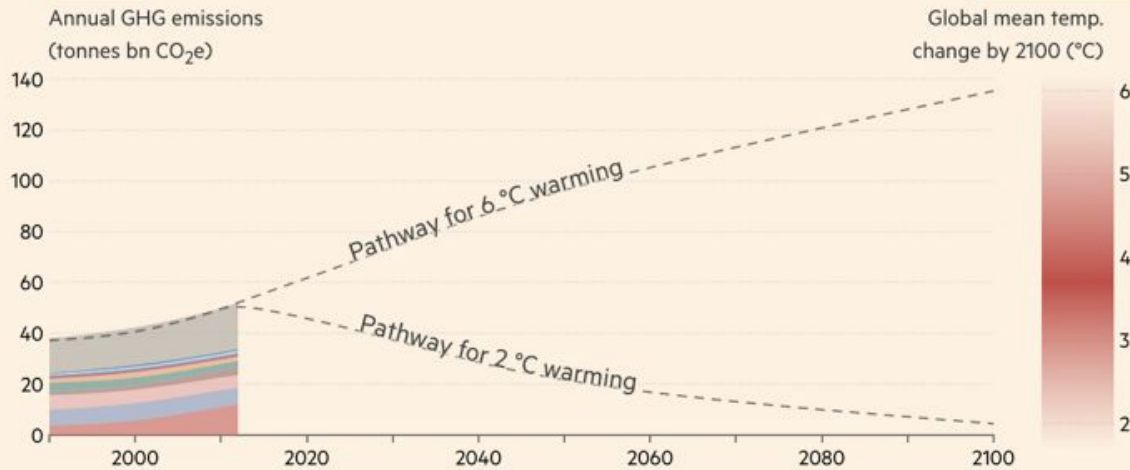
# Interactive

« Back

1/10

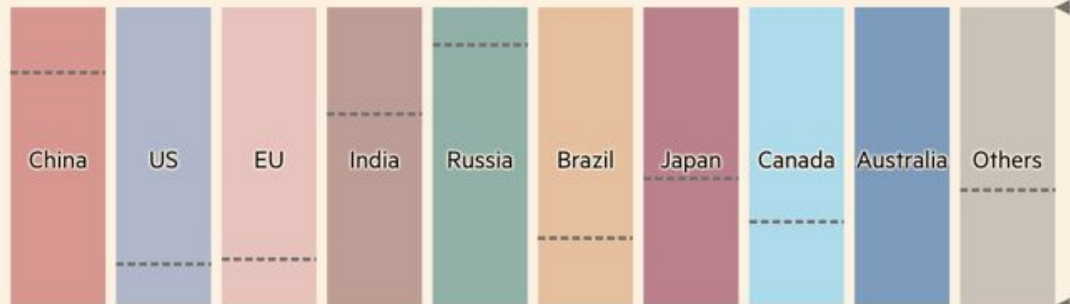
Next »

Create your own model



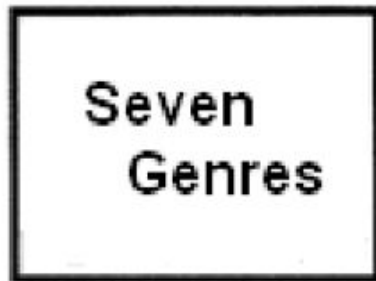
Efforts to cut emissions  
---- pledge

No change: on course for 6°C rise

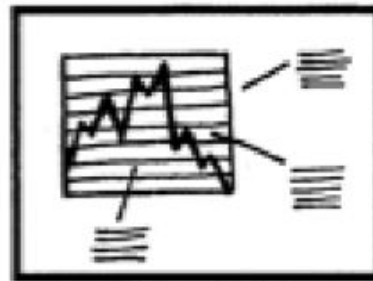


Cuts required to restrict rise to RCP 2.6

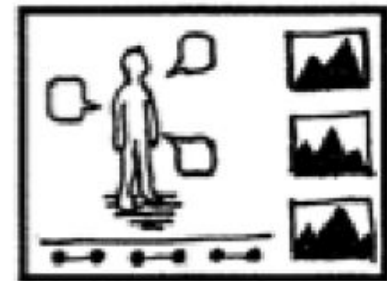
# Data Videos



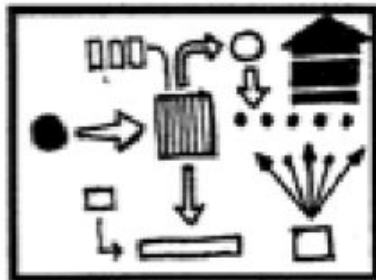
Magazine Style



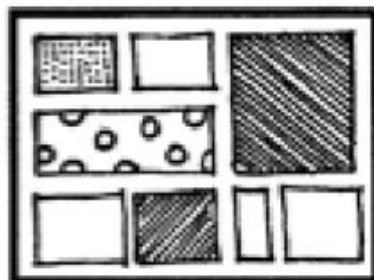
Annotated Chart



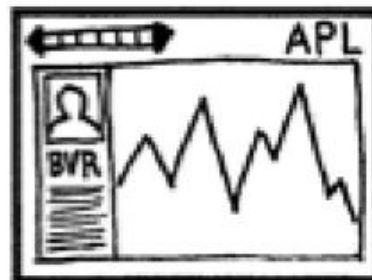
Partitioned Poster



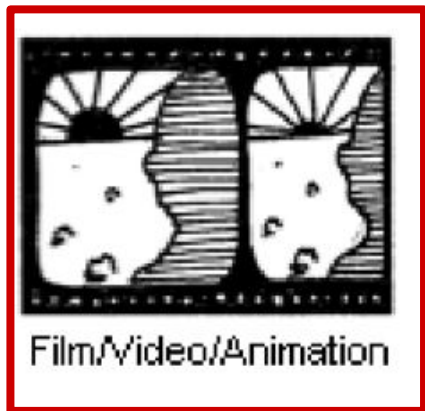
Flow Chart



Comic Strip

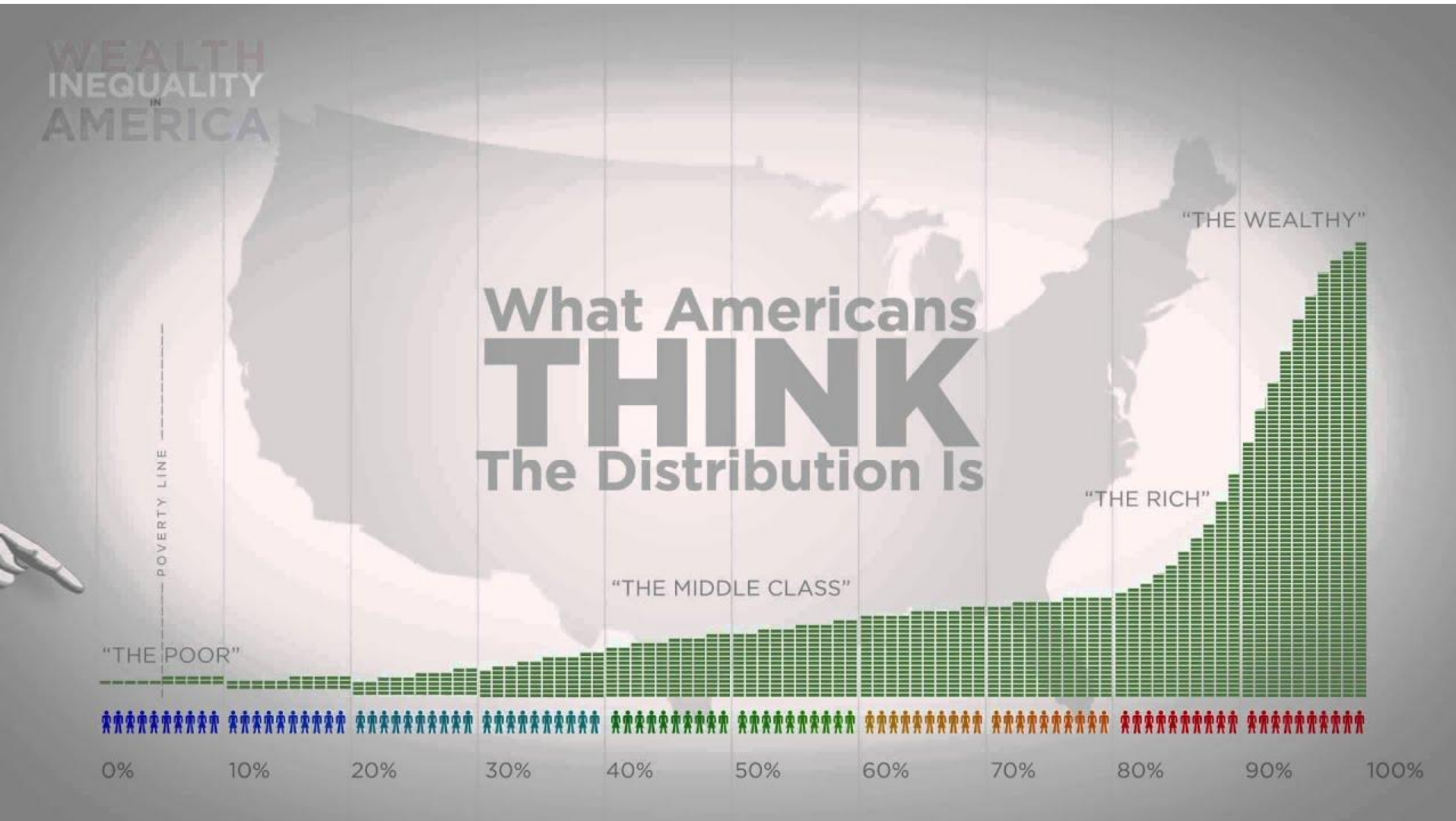


Slide Show

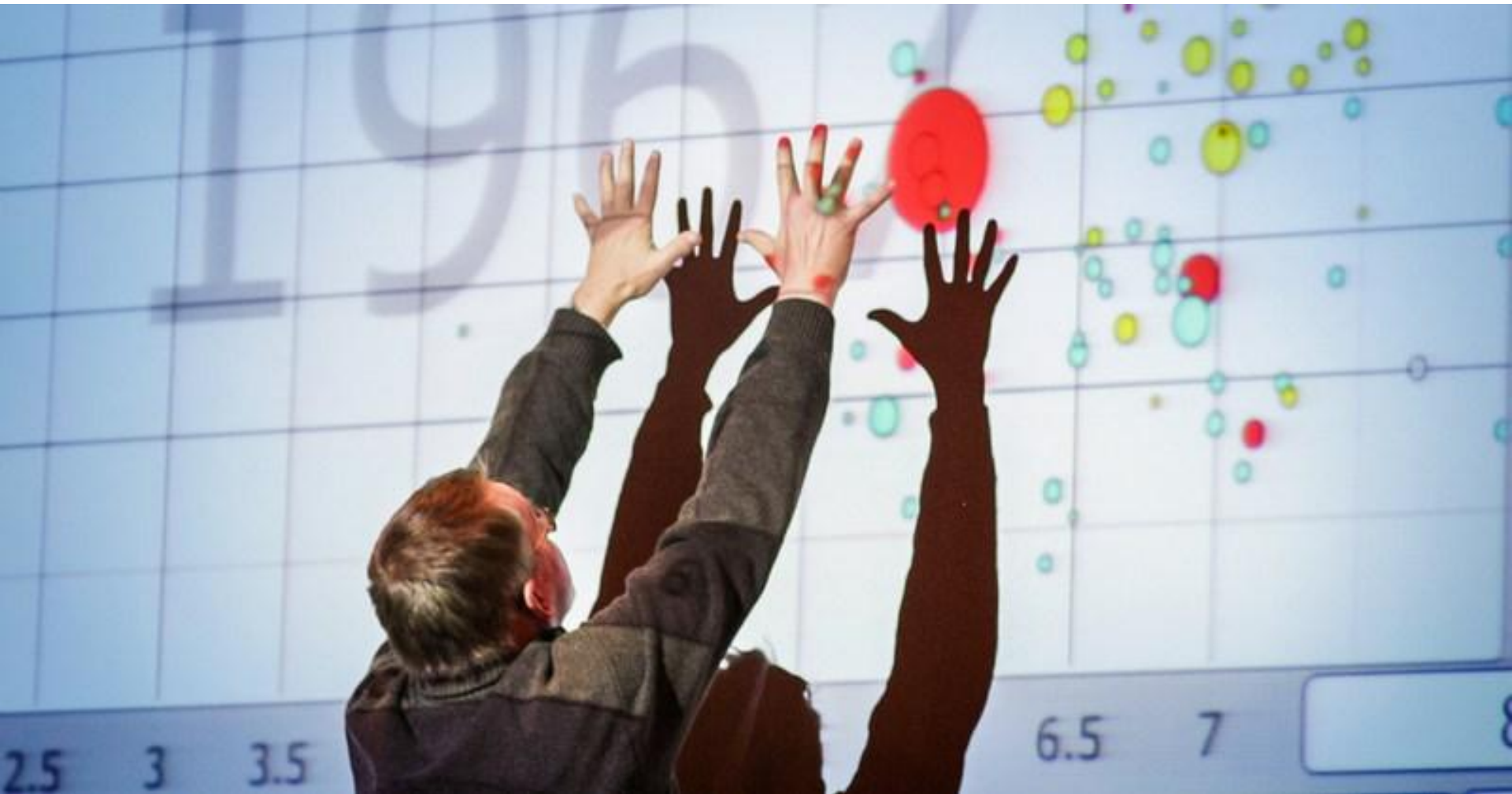


Film/Video/Animation

# Data Videos

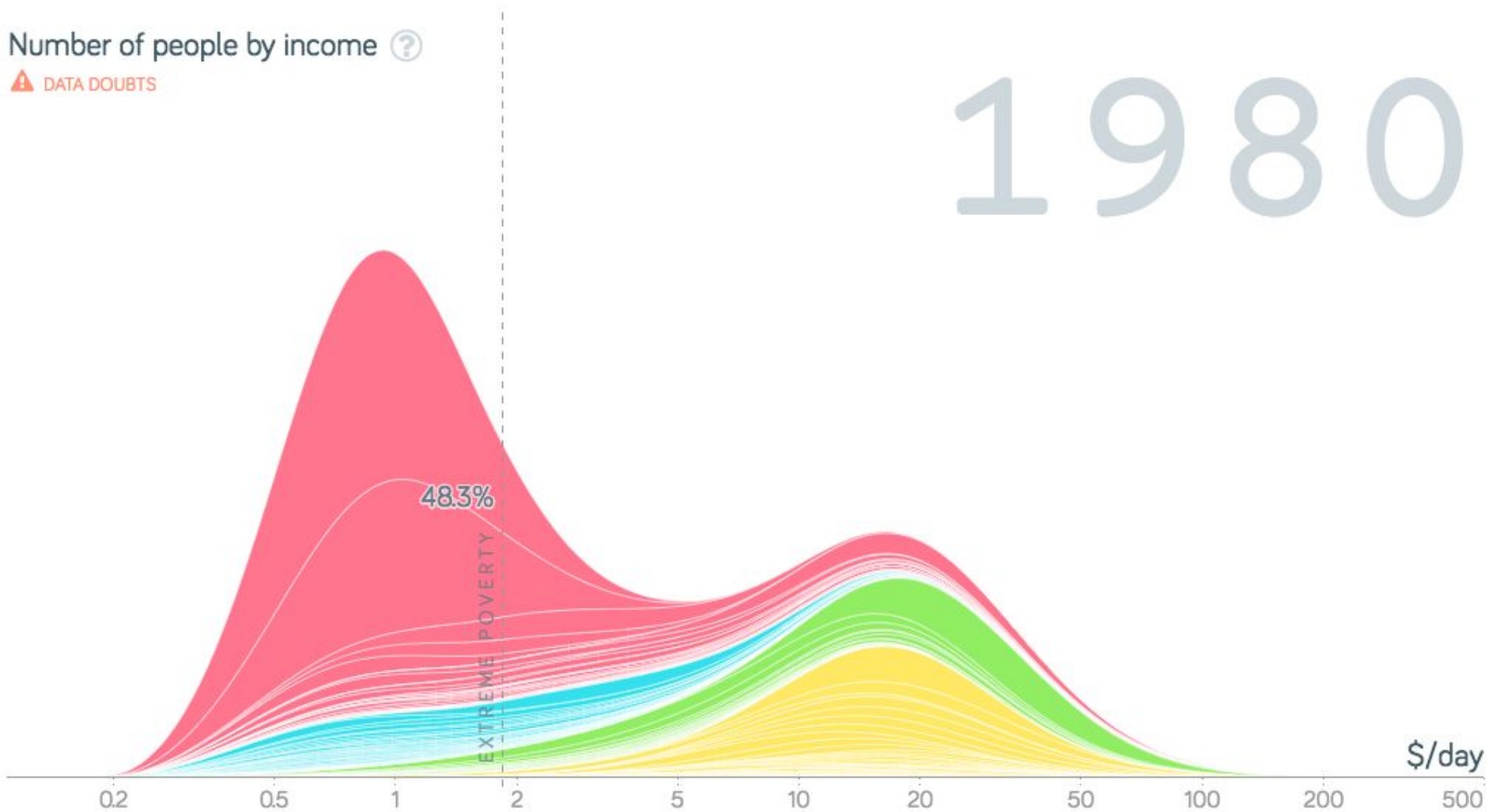


# Life Presentations



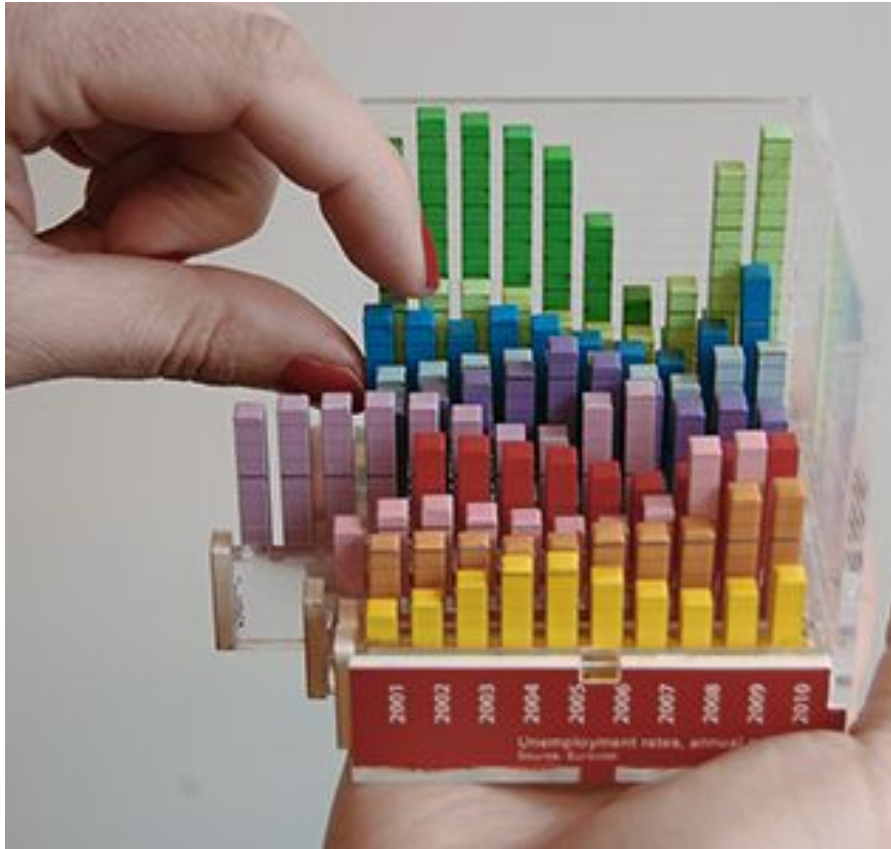
# Animations

1980





# Data Physicalizations



*A data physicalization (or simply physicalization) is a physical artifact whose geometry or material properties encode data*

# Advantages of Physicalizations

- Active perception
- Depth perception
- Haptic senses
- Playfulness and cognition
- Data in the real world



Physical (<http://dataphys.org/list>)



# Physical



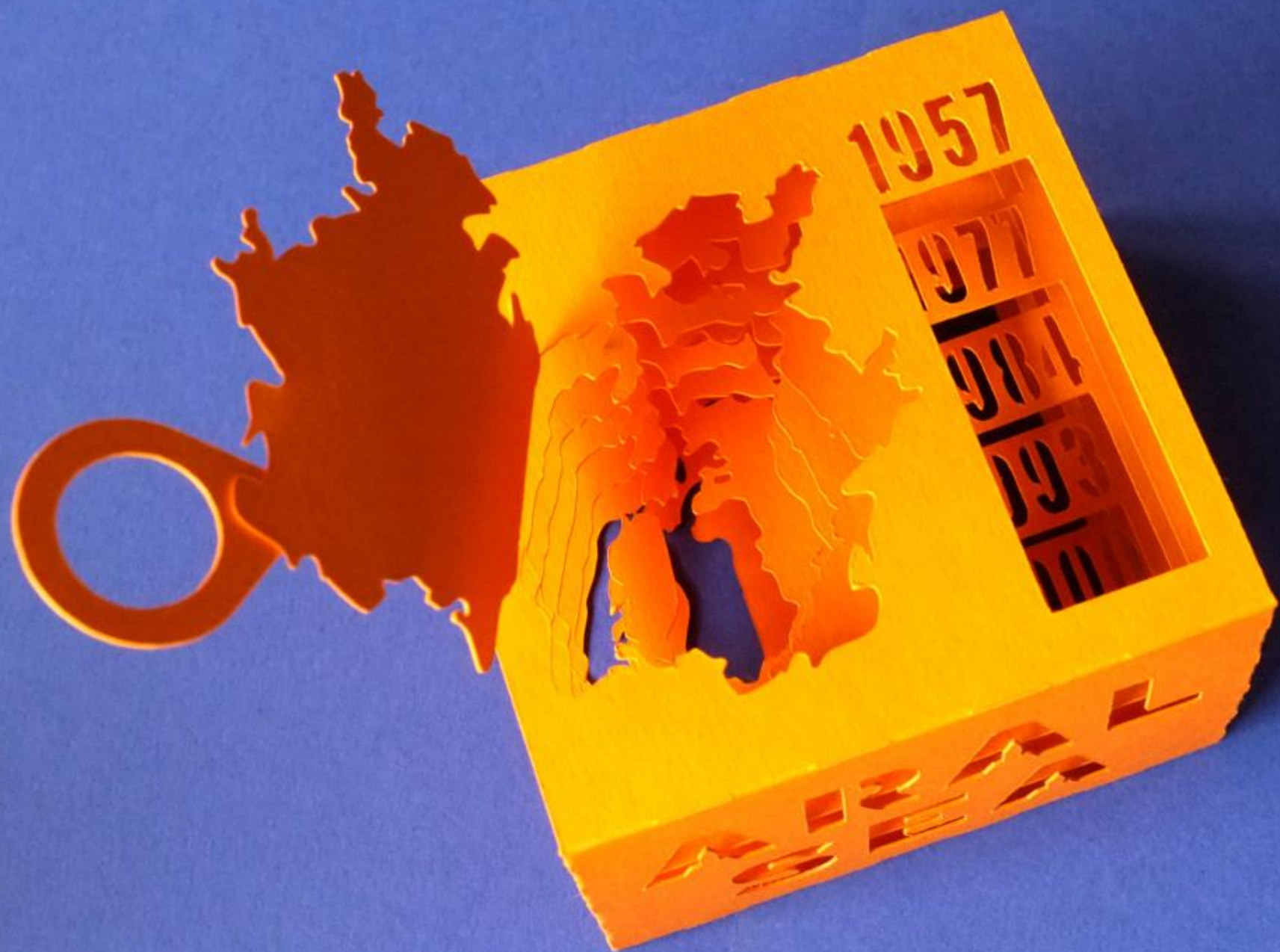
LONDON

MEXICO CITY

MEXICO CITY







# Rethink Your Drink



Water  
0 tsp.

Milk (250 ml)  
3 tsp.

Dole Sparkler (355 ml)  
4 tsp.

Apple Juice (200 ml)  
6 tsp.

Chocolate Milk (250 ml)  
7 tsp.

Iced Tea (500 ml)  
11 tsp.

Coca Cola (355 ml)  
11 tsp.

Crush Grape (355 ml)  
12 tsp.

Five Alive (450 ml)  
13 tsp.

Coca Cola (591 ml)  
18 tsp.

Super Big Gulp (440 ml)  
32 tsp.



# DataPhys List (<http://dataphys.org/list>)

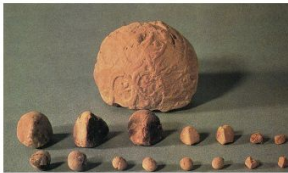
## List of Physical Visualizations and Related Artifacts

This is a chronological list of physical visualizations and related artifacts, maintained by [Pierre Dragicevic](#) and [Yvonne Jansen](#). Thanks to [our contributors](#). Feel free to post a [general comment](#) or if you know of another interesting physical visualization, please [submit it](#)!

This list currently has 327 entries. [See recent additions](#). You can also get notified of new entries through [Twitter](#).

[Gallery view](#)[Passive physical visualizations \(190\)](#)[Active physical visualizations \(35\)](#)[Physical models \(33\)](#)[Measuring instruments \(11\)](#)[Interactive installations \(7\)](#)[Enabling technologies \(23\)](#)[Other \(6\)](#)[Uncertain \(22\)](#)

### 5500 BC – Mesopotamian Clay Tokens



The earliest data visualizations were likely physical: built by arranging stones or pebbles, and later, clay tokens. According to an eminent archaeologist (Schmandt-Besserat, 1999): "Whereas words consist of immaterial sounds, the tokens were concrete, solid, tangible artifacts, which could be handled, arranged and rearranged at will. For instance, the tokens could be ordered in special columns according to types of merchandise, entries and expenditures; donors [...]"

Added by [Pierre Dragicevic](#). Category: [Passive physical visualization](#). Tags: [anthropology](#), [archaeology](#), [clay tokens](#), [mesopotamians](#), [rearrangeable](#)

### 2600 BC – Inca Quipus



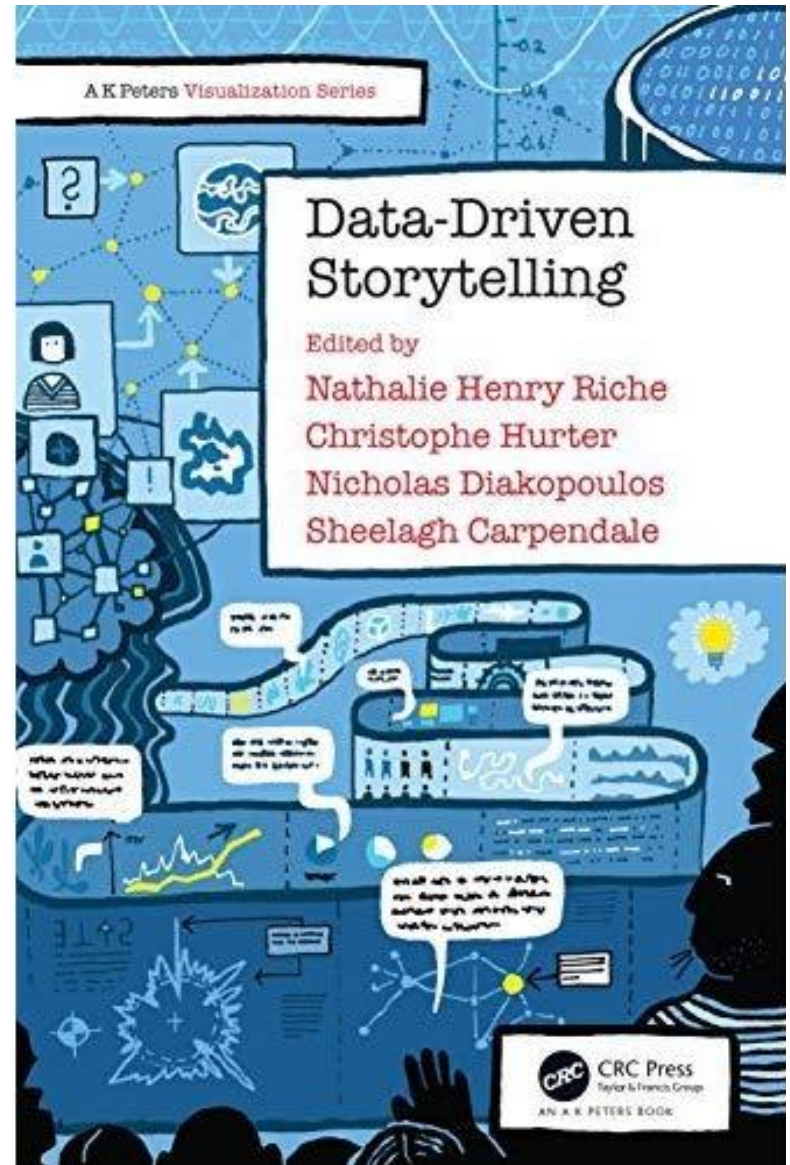
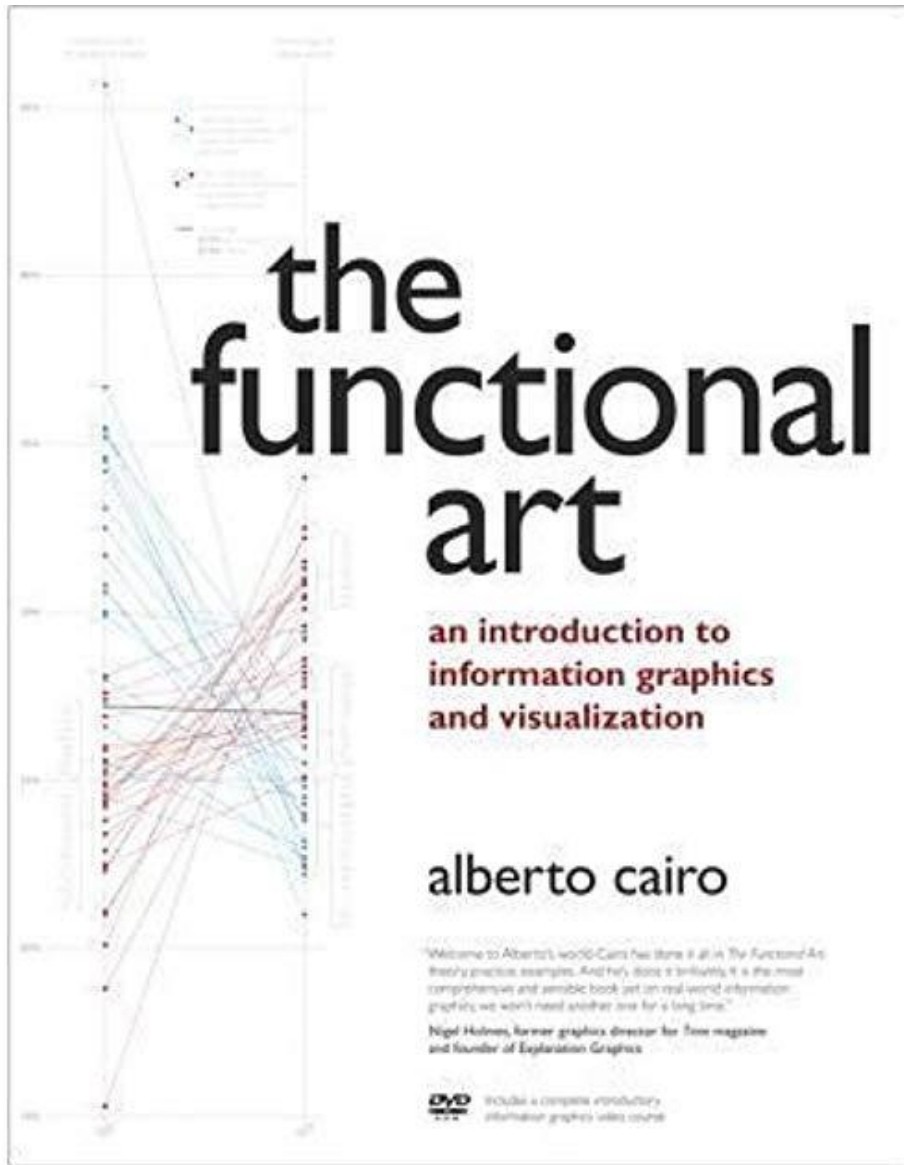
Quipus were complex assemblies of knotted ropes that were used in South America as a data storage device and played an important role in the Inca administration. Only a handful of specialists could use and decipher them. Their meaning mostly remains a mystery but it seems that color, relative position of knots, knot types and rope length were used to encode categorical and quantitative [...]"



# Summary

- Storytelling for communication and engagement
- Story structures can be complex
- Form follows messages
- Know your audience
- Multiple storytelling genres

# Book recommendations



# **Assignment**

# Tutorial: your story

- Who is your **audience**?
- What is your **data**?
- Why is this **important**?
- What is the **story** that you are going to tell?
- What **effect** are you hoping to have?
- How are you communicating to them? (**Format**)

# a) Infographic

## EBOLA BY THE NUMBERS

The Ebola outbreak in West Africa continues to rage, with the number of people infected roughly doubling every 3-4 weeks. More than 8,000 people are thought to have contracted the disease, and almost half of those have died, according to the World Health Organization. Although these estimates are already staggering, the situation on the ground means that not all cases and deaths are being reported, so the true extent is likely to be much greater.

Outside of Africa, a health-care worker in Texas has become infected while treating a patient who was hospitalized in Dallas after travelling from Liberia and who has now died. And a nurse in Madrid has contracted the virus after caring for a missionary who had become infected while caring for patients in West Africa. Health-care workers remain one of the groups at highest risk of exposure: by 8 October, 416 had become infected and 233 had died.

The spread beyond the epicentre of Guinea, Liberia and Sierra Leone remains limited. Apart from the people in Dallas and Spain, only two

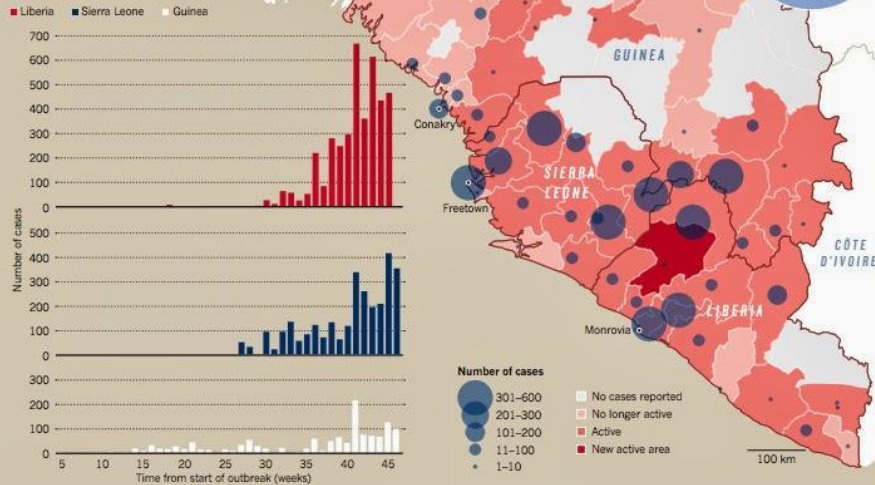
other exported cases are known: one in Nigeria and one in Senegal. A man who travelled to Lagos from Liberia sparked a further 19 cases in Nigeria, but that outbreak was curbed by the swift actions of the authorities in tracing and monitoring those who had contact with the infected man. Similar public-health measures stopped further cases in Senegal after an infected man travelled from Guinea to Dakar.

Within the epicentre, authorities have made some progress in slowing transmission — but the disease is resurgent in places where it had seemed under control, such as in Conakry, Guinea's capital.

Meanwhile, the estimated cost of fighting the disease is spiralling upward. UN secretary-general Ban Ki-moon warned on 9 October that "at least a 20-fold surge in assistance" was needed to confront the outbreak. But "things will get worse before they get better", he warned. Just how much worse will depend on the international community — which has been widely criticized for its belated response, and its slow translation of pledges into concrete action.

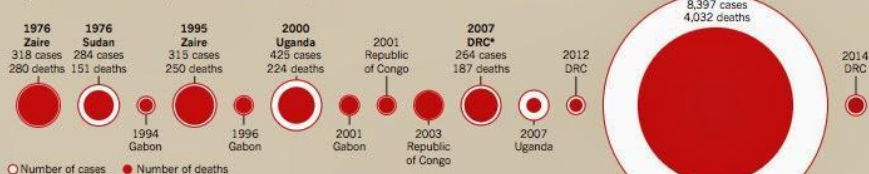
### A RISING TOLL

The number of Ebola cases continues to rise because control measures in the outbreak area are insufficient. But it could drop quickly if the international community and affected countries manage to implement an effective response.



### UNPRECEDENTED SIZE

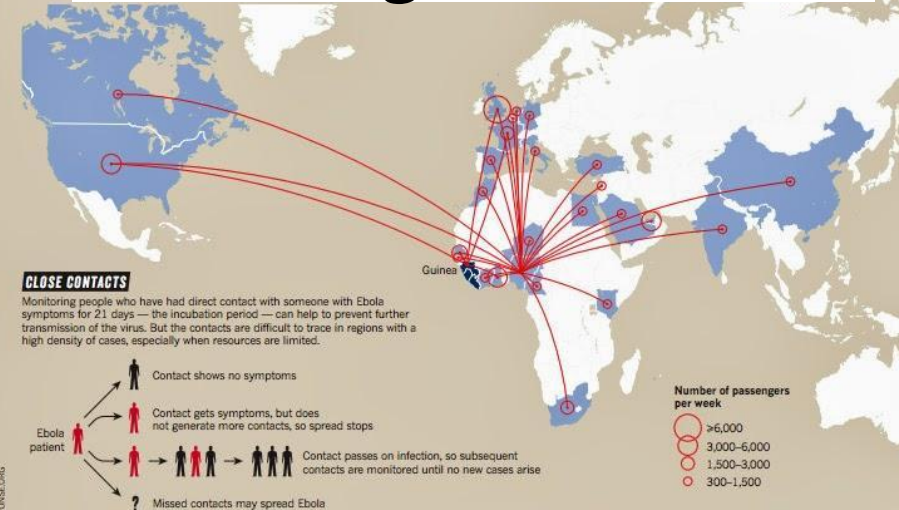
The current outbreak dwarfs the largest historical outbreaks in Africa, which were rural and relatively easy to control. Ebola has now spread to dense urban areas, where control is harder to achieve.



- A3 page

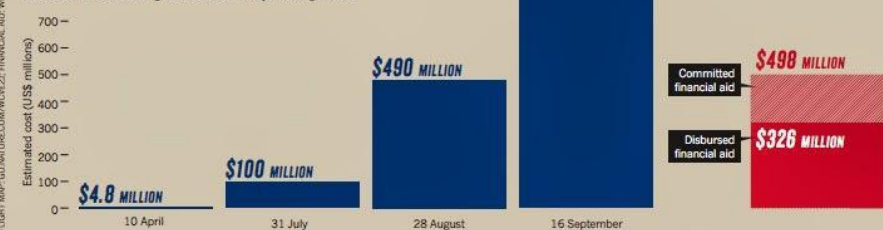
- Min 2 visualizations

- Min 200 words (including annotations)



### FINANCIAL AID

If outbreaks are allowed to grow, they become more difficult and costly to control. In April, the World Health Organization estimated that it would cost US\$4.8 million to contain the Ebola outbreak, but by September that figure had ballooned to almost \$1 billion. Experts say that the total cost of ending this outbreak is likely to be higher still.





# b) Report

physical, social, political, and economic structures of a region can place residents at varying risks for vulnerability. Areas susceptible to violence or natural disaster pose clear threats to individuals. An individual's environment also affects his or her development and behavioral choices. Resources available in the physical and social environments create the contexts within which decisions are made about health, education, and employment. Political and social environments also dictate whether resources are accessible to all adolescents. An examination of the residential distribution of adolescents provides a baseline for comparing geographical patterns of vulnerability. Within Uganda, by type of residence, the majority of adolescents (87 percent) live in rural versus urban areas. Figure 6 shows the distribution of adolescents aged 10 to 19 living in Uganda. Regional distributions show Karamoja contains only four percent of the adolescent population. Kampala with a much denser population contains 4.6 percent of the population. The Eastern and Western regions contain the largest proportions of the adolescent population.

## Household factors influencing vulnerability

Household-level factors have direct impacts on the well-being of adolescents. Households are the primary setting where adolescents live and engage in activities. For this reason, the household environment and the people who live there have significant impacts on the lives of adolescents. Physical conditions of the home influence the health of residents. Family structures and demographic characteristics of household members affect the knowledge, decisions, behaviors and interactions in the environment of the adolescent.

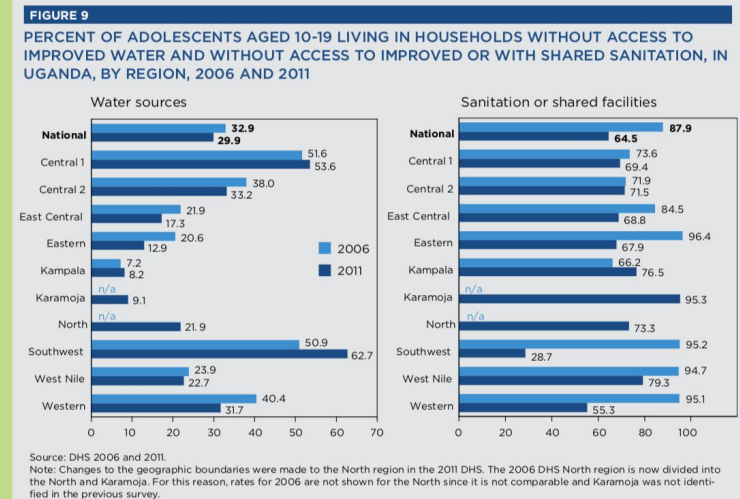
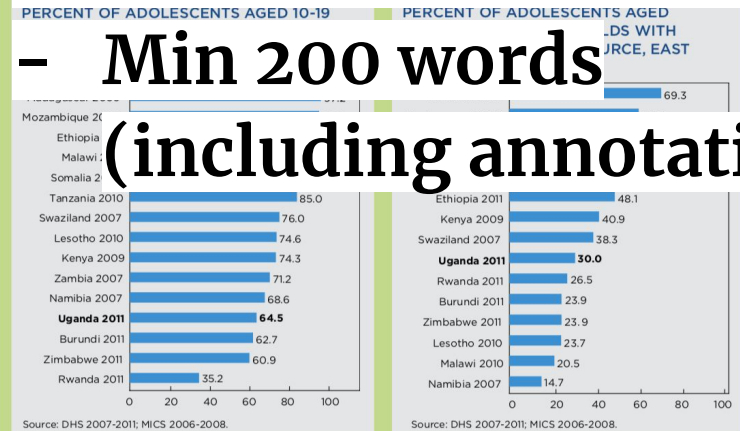
## Access to improved water sources and sanitation

Unsafe water, inadequate sanitation, and poor hygiene are among the five leading risk factors responsible for one quarter of all deaths in the world (WHO 2009). Unsafe water supplies and inadequate sanitation in homes increase exposure to water-borne diseases and can cause diarrhea. Ensuring access to clean water sources and sanitation is key to maintaining hygiene and health. Improved water sources are those that either naturally protect water from contamination or are constructed to do so. These include piped water, public taps, standpipes, boreholes, tube wells, protected wells and springs, and rainwater collection. Improved sanitation includes constructs and systems that prevent fecal contamination. These include flush or pour toilets, ventilated pit latrines, pit latrines with slabs, and composting toilets (UNICEF 2013b).

Housing conditions across East and Southern Africa are largely in need of improvement, and lack of improved sanitation varies by country. In nearly all of East and Southern Africa, over half of adolescents either do not have improved sanitation or share facilities with other households. Conditions are worst in Madagascar and Mozambique where fewer than four percent of adolescents live in households with improved sanitation that is not shared (Figure 7). Rwanda has the lowest proportion of adolescents affected—35 percent—which is still unacceptably high. Lack of access to improved water sources affects lower proportions but is still a problem in the region. In five countries, fewer than half of adolescents have access to improved water sources (Figure 8). Water conditions are best in Namibia, where only 15 percent of adolescents have no access to improved water.

In Uganda, overall access to improved water and sanitation increased by a small but significant percentage between 2006 and 2011 (Figure 9). In 2006, 33 percent of adolescents had no access to improved water; in 2011, it is 30 percent. The proportion of adolescents without access to improved

- Min 2 visualizations
- Min 200 words (including annotations)



Note: Changes to the geographic boundaries were made to the North region in the 2011 DHS. The 2006 DHS North region is now divided into the North and Karamoja. For this reason, rates for 2006 are not shown for the North since it is not comparable and Karamoja was not identified in the previous survey.

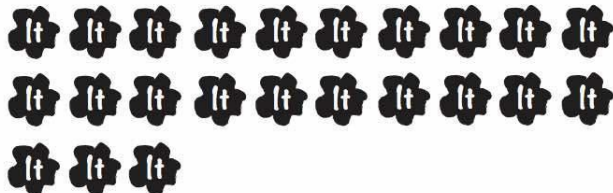


# Data Comic (<http://datacomics.net>)

## CO Footprint

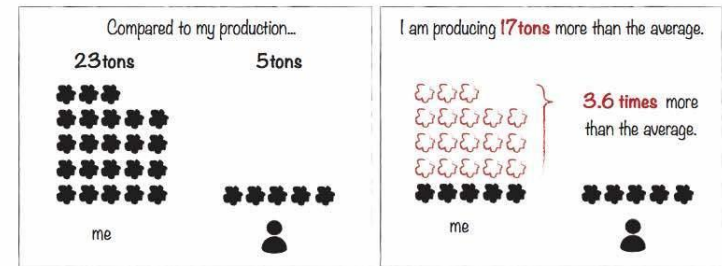


## Which produced...



23 tons of CO<sub>2</sub>.

- A4 page
- Min 2 visualizations
- Min 5 panels



Thus, my travels in 2016 alone produced more CO<sub>2</sub> than the average person in the most countries:

